



Hudson Cable Television Advisory Committee

Meeting Minutes

Meeting Date: November 21, 2013.

Meeting Location: HCTV Studios, Hudson High School.

In attendance: Abby Boysel, Don Drenski, Liz Murphy and Nick Zaklanovich. Ex Officio: Kerry Paluscsak.

Not in attendance: Michael Coburn, Timothy Ritley, A.J. Stokes. Ex Officio: Barbara VanBlarcum, Dr. Dan Williams – Council Liaison.

Meeting called to order by Chair Nick Zaklanovich at 6:42 P.M. Notes taken by Abby Boysel.

I. Greeting of members and guests

Nick Zaklanovich greeted all in attendance. No guests were present.

II. Approval of Minutes

Hearing no suggestions for changes, the minutes of the regular meeting of September 19, 2013 were approved as written.

III. Station Manager's Report, Kerry Paluscsak

Kerry Paluscsak updated the Committee on the events that are currently happening. He commented on Hudson's great football season and the enjoyment of being a part of that at HCTV. The studio provided equipment for a game hosted by Hudson High School. We are moving into basketball season and beginning Holiday Concerts. This year the Middle school will be coming to do a concert at the High School in addition to the Eastwoods Concert. We will be airing lots of local sporting events. Budget looks good with an expectation of a 1 1/2% increase from Time Warner. New computer systems, which include three new edit work stations, will be installed in the first of the year. We need to look at purchasing one or two cameras for Public Access since we no longer has access to the Broadcast Journalism cameras.

Kerry has been working with Time Warner to work out some technical issues with the new digital cable boxes and our digital channels. There has also been discussion about an audit of Time Warner.

IV. CAP ACT Update

CAP Act update was sent out to everyone. There is a battle going on right now between ACT (Alliance for Community Television) and the ACM (Alliance for Community Media.) Currently, there isn't much progress happening with the CAP Act.

V. Public Access Update – Barbara VanBlarcum

No Public Access update was available, due to Barbara VanBlarcum not being available for the meeting.

VI. Community Organization Liaison

Liz hasn't made contact with her list yet but, brought up HCTV at a Component Fund meeting and the groups seemed very interested. Liz also plans on talking to the Senior Citizen's group and one other group. Nick mentioned that we can work through the list of organizations at our convenience. Nick will email the large list to everyone. Don and Nick are working on scheduling to go visit the Garden Club on Thursday, February 20, 2014.

VII. Committee Fund Raising Development

Nick attended a program at the library on Grant Seeking. They taught him about a database to find available grants. He is looking into it more. Liz discussed the paperwork for the 501C3. She is working on putting it all together.

VIII. Previous Meeting Follow Up Discussions

Liz gave an update on the Focus on Business program where we interview two businesses every month for about twelve minutes. The goal is to help promote business in Hudson. There is a mission statement written as a draft to look at and evaluate it is appropriate to use. The mission statement is not finalized yet. Work will continue to get this started very soon. Jody Roberts and Chuck Wiedie are looking to help promote Hudson as a business town. Destination Hudson is also involved.

IX. New Access Program Ideas

Santa on the Green is coming up and the Community Sing will also be videotaped. Wrestling matches were suggested as an event to tape. Phil will record the Business Awards Banquet.

X. Nomination and election of committee chair and vice chair

There are still openings on the Committee. Interviews are being held on Monday, November 16th for Committee members. Nick was nominated as Chair. Abby was nominated by Nick as Vice Chair. Both were approved unanimously.

XI. Once Around

Volleyball recording went very well and will be filmed again in the future. Internships were discussed and it was determined that they require a lot of work and attention to get them approved. A meeting with the City Manager needs to be scheduled.

XII. Next Meeting Date

The next scheduled HCTV Advisory Committee meeting is scheduled for Thursday, January 16, 2014 at 6:30 PM in the HCTV studio at Hudson High School.

XIII. Adjournment

With no further business indicated, the meeting was adjourned at 8:20 P.M.