



## Hudson Cable Television Advisory Committee

### *Minutes*

Meeting Date: April 3, 2014.

Meeting Location: HCTV Studios, Hudson High School.

**In attendance:** Abby Boysel, Michael Coburn, Don Drenski, Liz Murphy, A.J. Stokes and Nick Zaklanovich. Ex Officio: Kerry Paluscsak.

**Not in attendance:** Ex Officio: Dr. Dan Williams – Council Liaison and Barbara VanBlarcum

Chair Nick Zaklanovich called the meeting to order at 6:32 P.M. Notes were taken by Michael Coburn.

### **I. Greeting of members and guests**

Nick Zaklanovich greeted all in attendance. We had one visitor, Jeffrey Russell, who is a prospective Committee member.

### **II. Approval of Minutes**

The draft minutes from the November 21, 2013 meeting and the informal meeting notes from January 16, 2014 were approved. A survey of the members present turned up no reported problems or suggested changes to those draft documents.

### **III. Station Manager's Report, Kerry Paluscsak**

Kerry Paluscsak reported that the station was working on the conversion to high definition and that they now have 4 editing suites available, with 3 of them having the fastest computing power available, thus reducing rendering times significantly. There are a number of school concerts to be covered in the May time period along with the Lacrosse season getting underway. Kerry plans to talk with the appropriate parties regarding camera access once the Malson Athletic Center is built, as it will block a current camera used to cover Memorial Stadium.

Minutes for some City meetings are now taken on new software that allows for the streaming videos to be hot linked to any portion of the meeting minutes by clicking on that area. The HCTV video now serves as the official minutes of the city meetings that are recorded. BZBA and the Architectural Board of Review will be added as automated meetings in order to facilitate the electronic minutes feature.

#### **IV. CAP ACT Update**

Kerry said that the American Community Television group has provided an update. ACT is meeting with large religious groups and other high users of community programming. The Time –Warner Acquisition by Comcast will be monitored closely so that the level of support we currently experience continues. HCTV is well known by Time-Warner for using the franchise fees provided as designed in our service to the community.

#### **V. Public Access Update – Barbara VanBlarcum – reported by Kerry in Barb’s absence**

Kerry reported that there is a lot of activity in Public Access going on. The “Memory Matters” program is going on hiatus after successful production of 34 episodes. The 2014 Pancake breakfast has been prepared and is being broadcast. Other Programs of note include: The Hudson Library and Historical society presents “Here There and Everywhere”, “My time with the Beatles”, A Beatles 50<sup>th</sup> anniversary program, “How to fix the Browns”, “No Mopes Allowed”, “Mary Cassatt”, “Hudson Fire Muster”, Case Barlow Farm – Jane Austen, Hudson Middle School Spelling Bee, Music from the Buckeye State, as well as a professional string Quartet performance is upcoming. History of Higbees, Talks by the Hudson Genealogical group, “Really Bad Movies”, Polka Time Ohio, Gloria Dei and First Congregational programs are also running on a regular basis. Wednesday April 9<sup>th</sup> will feature Kabir Bhatia talking about records on “Vinyl Night”. Steve LaTourette, former Congressman spoke at the Library and that will be coming up. Plans are to produce programs on the Malson Athletic Center ground breaking and the International festival.

#### **VI. Community Organization Liaison**

Nick has reached out to the Hudson Society of Artists. He also plans to speak at the Hudson Garden Club meeting in April 17<sup>th</sup> and welcomes any other committee members to join him who might be available. Liz Murphy is working with League for Service on their projects and helping them understand how HCTV could help them get the word out on their projects at the Ice Cream Social as well as the “Lighting of the Green” committee.

#### **VII. Committee Fund Raising Development**

Donations were received totaling \$6,400.00 from: Margaret Clark Morgan Foundation, Burton D. Morgan Foundation, Hudson Community Foundation, Hudson Rotary and The Learned Owl. These funds are unplanned and unrestricted but highly appreciated by HCTV.

Liz gave an update on “Friends of Hudson Community Programming”. She has learned that creating a 501C3 is going to be more work than anticipated, but the process has begun. She suggested having Phil Makita from the m “Friends of Hudson Parks” come in and talk about their experience at a future meeting. We are looking for people who might like to be part of or head up this independent group. Past committee members will be reached out to for this effort.

The Foundation Center out of Cleveland presented at the Hudson Library and Historical Society on proposal writing basics, which may be of use in expanding our work in this area for our “Friends of Hudson Community Programming”. A group like this works best when they have a clear and focused project to work on with a definitive budget target to achieve.

## **VIII. Previous Meeting Follow Up Discussions**

The monthly Focus of Business program, which is planned to start production soon, is still awaiting a document from City Communications Manager Jody Roberts before the program can go into production. Selection of subject businesses for the program cannot commence until the City has approved the document that Ms. Roberts will be creating. Nick will be sending an e-mail to Ms. Roberts to move this forward.

The group agreed that we approach Dr. Williams and make arrangements for some of the committee members to meet with the interim City Manager, Scott Schroyer for the yearly update of committee activities, which is included in the committee charter. The thinking is that if we wait for the role to be permanently filled, it may get delayed for too long.

Kerry talked to Chris Thomas, our government relations representative at Time-Warner, regarding the digital tiering of the channels being out of order and found this is not likely to change. We will look to get the word out that 976, 977, 978 are the digital tier channels where HCTV is available.

Nick will seek permission to link the HCTV consumer viewer survey through the City web site, specifically trying to get front-page visibility. The Committee approved the draft survey that Nick had circulated. Nick will also see if we can incorporate the link in a city email blast to get better awareness and response rate.

## **IX. New Access Program Ideas**

This section was covered during the Public Access portion of the meeting.

## **X. Once Around**

Nothing to report.

## **XI. Next Meeting Date**

The next scheduled HCTV Advisory Committee meeting is scheduled for Thursday, May 15<sup>th</sup>, 2014 at 6:30 PM in the HCTV studio at Hudson High School.

## **XII. Adjournment**

With no further business indicated, the meeting was adjourned at 7:45 P.M.