

City of Hudson
Golf Advisory Board
February 12 , 2014

Attendance:

G. Roth, J. Hoover, R. Kadish, T.Wash, M. Zeleznik, G. Andrego, L. Fowler, J. Knoblauch, D. Konefal

Mr. Wash called the meeting to order at 8:00 a.m. in the Ellsworth Meadows meeting Room.

Mr. Knoblauch presented the financial statement from January 1, 2013 through December31, 2013.

Mr. Knoblauch commented again that the rounds were down due to weather. In spite of the weather, price increases allowed the revenue to increase slightly over 2012. He also noted that the full time position of Clubhouse Supervisor has been cut to part time allowing the golf course savings in payroll. Mr. Knoblauch also said that the golf staff continues to watch closely the part time labor hours to save where ever possible. Mr. Roth inquired why the park contribution was cut from \$100,000 TO \$80,000. Mr. Knoblauch reminded him that it was Councils goal to reduce the funding. Mr. Roth and Mr. Hoover said they feel more should be allocated to golf. They stated needs in course maintenance and equipment was vital to maintaining and increasing play at the course. Mr. Knoblauch said he would convey their thoughts to Council. Mr. Konefal would like more information on the nine hole ratio to eighteen hole level of play at the course. Staff will get him the information requested. Ms. Kadish said that although some would like to see more money allocated to golf that she would like to keep the funding for playgrounds and park projects. Mr. Roth would like updated rate comparisons with other local courses. Staff will forward those rates.

Mr. Wash commented on the renovation to the banquet room. Windows recycled from the YDC property were utilized. New carpet paint and lighting were installed to increase use of the facility, especially in the off season. New communications and large screen TV were also installed. These upgrades will hopefully yield more room rental and use. The course was in excellent shape again this year. Mr. Wash thanked the Greens staff for their hard work. Mr. Konefal wanted to know if any modifications to the course were happening soon. Mr. Wash said that at this time no major projects were planned. Mr. Hoover asked how the pace of play was as he has seen slow play to be an increasing problem. Mr. Andrego stated that there are normal slow times but that between ranges and starters those pace issues are minimal. Staff is continually looking for ways to creatively change pace of play issues. Mr. Wash also commented on the possibility of the walking /bike path that was to go on the railroad east of the golf course that potentially it could be place on the west side of the course. Mr. Roth said that would be a good move as the city already owns most of the property.

Mr. Andrego stated that league play was strong even with a last minute cancellation and that walk on play fills most voids. Mr. Konefal asked how leagues were contacted. Mr. Andrego said by e mail, Bulletin board and text messaging. He also mentioned that a new club diagnostic computer was acquired as to provide the needed tools to properly custom fit golf clubs. Mr. Hoover and Roth said this was a much needed item as customers want accuracy and the wow factor when spending so much for new technology. This machine works in unison with an I pad that can show instantly swing results to best determine needs for the golfers purchase. The hope is to increase club sales. Mr. Konefal asked how Golf Now(online tee time sales) was working. Mr. Andrego said that we manage our rates and

times to not discount our product and still drive in new players. Most courses allow golf now to set their prices, but we dictate or discount and utilize the slow tee time slots as to not give up prime playing times at discounted rates.

Meeting was adjourned at 9:20 am.