

Hudson Cable Television Advisory Committee
Committee Meeting Minutes

Meeting Date: May 21, 2015

Meeting Location: HCTV Studios, Hudson High School

In attendance: Zaklanovich, Drenski, Stokes, Coburn, Russell, Funyak

Ex Officio: Paluscsak, VanBlarcum,

Not in attendance: Wasbotten, Williams

I Call to Order

The meeting was called to order at 6:35pm

II Greeting of members and guests

Nick Zaklanovich greeted all in attendance. No guests were in attendance. Cookies were provided, as usual.

III Approval of Minutes

The minutes from the HCTVAC meeting on March 19, 2015 were approved.

IV Station Manger's Report, Kerry Paluscak

We are extremely busy with end of school-year activities, such as Graduation, and government meetings. If anyone has free time they are welcome to come out and help with a shoot. Finalizing plans for the Memorial Day parade with a small HD crew. The parade will air on Tuesday after Memorial Day.

Kerry will be on vacation July 1 – 15.

We are preparing for the new school year.

We bought a new compact HD camera with tripod and LED light kit. It was purchased with our donation money. It will give us another camera designated for HCTV production (other equipment can be loaned out for public access, so sometimes HCTV has to wait to do its own production).

Our survey has received only minimal response. It will stay on our website a while longer. It is no longer on the city's home page. There was a mention in the Hub and has been promoted on our channels. Barb sent out emails to interested parties with a direct link to the email.

Reorganization within the city is going well. HCTV is now under the Hudson Public Works division. As we rollout our fiber-optic network throughout the city our status under Public Works will make it easier to share revenue from our channels and other Internet

services as part of the fiber-optic package. The first business customer is scheduled to go online this September. The first residential customer will follow next year.

We also did some upgrades to Granicus that enables us to stream directly to mobile devices.

We have added taping of Park Board meetings to our schedule of maintaining public records.

V CAP Act Legislation Update and VI Time Warner/Comcast/Charter Update – Kerry Paluscsak

Nothing new to report on either front. Kerry sent out information to HCTVAC members from the Alliance for Community Media on the closing of Access Tucson, a large community television group in Arizona due to state and local funding cuts. HCTVAC members are urged to write to federal and state representatives to support the CAP Act.

Charter Cable is seeking to merge with Time Warner Cable, now that the Comcast/TWC merger was rejected by the FCC.

VII Public Access Coordinator's Report – Barbara VanBlarcum

We sent a list of organizations that provide funding to a city consultant who helps the city write grants. The hope is she will be able to hook us up with potential funding sources and possibly to apply for grants.

We received a Public Access agreement from a father whose son is playing a recital with the Cleveland Youth Orchestra. Taped an oral history with Ms. Ren of the King House, as part of a possible oral history series. Our first interviewee was Joan VanOsdale. We are working with the archivist at the Library to get names of other possible interviewees. We did an interview with Art Schreiber who had been on the first tour of The Beatles. We scheduled a production to interview a survivor of the Athenia, a ship sunk in a torpedo attack in WWII. A History Book club that meets at the Learned Owl is taping interviews with two authors who have written books on shipwrecks.

Laurel Lake finished production on "A Gift of Trees" on the landscaping.

We aired "Kent Connects" provided by KSU.

Nick has produced many programs including shows about Lincoln, Gauguin, Backyard Wildlife, Melanoma and others. Nick assisted Alex Kelemen, councilperson for Ward 3, tape forum for his constituents that he does twice a year. We taped the unveiling of the new fire truck. We (Allyn Marzulla) taped the opening of the new Oak Grove Park on Barlow Road.

We will be doing a program on the history of Hudson Safety Town.

VIII Community Organization Liaison

Nick has started working on a PowerPoint presentation for members of the Advisory Committee to use in presenting HCTV capabilities to community organizations who might be interested in developing public access content.

Jeff suggested sending a form letter to a “list” of community organizations, advising us that members of the HCTV Advisory Committee are available to speak to their organizations about opportunities to use HCTV for production and programming.

IX Fundraising Development Update

Nick continues to work on creation of Friends of HCTV. Has gotten help from Friends of Hudson Parks about figuring out in which category we belong. Has also done more research on Cleveland Foundation on how to apply for grants.

X Previous Meeting Follow-Up Discussions

Election of Chairman and Vice-Chairman.

Nick was re-elected Chairman.
Jeff was elected Vice Chairman.

XI New Program Ideas

John indicated that there was possible interest from Newcomers Club for doing some Public Access production. Also Cub Scout packs might be interested in taping some of their activities.

XII Once Around

Cookies for all!

XIII Adjournment.

The next meeting is July 16.

The meeting was adjourned 7:30.