

Hudson Cable Television Advisory Committee
Committee Meeting Minutes

Meeting Date: July 16, 2015

Meeting Location: HCTV Studios, Hudson High School

In attendance: Zaklanovich, Drenski, Coburn, Russell,

Ex Officio: VanBlarcum,

Not in attendance: Funyak, Stokes, Wasbotten, Williams, Paluscsak

I Call to Order

The meeting was called to order at 6:32pm

II Greeting of members and guests

Nick Zaklanovich greeted all in attendance. No guests were in attendance. Cookies were provided, as usual.

III Approval of Minutes

The minutes from the HCTVAC meeting on May 21, 2015 were approved.

IV Station Manger's Report, Barb VanBlarcum reporting

Kerry and Dan presented to Administrative Staff on a Phase II proposal for the recording of Council meetings. The hope is to get approval to move forward with improvements in Council Chambers at Town Hall.

We are wrapping up some studio projects and will be repairing and adding some cable connection points in Memorial Stadium.

We're looking for crew members for this years HS sports coverage, we'll be down 2 seasonal staff members this fall.

V CAP Act Legislation Update and VI Time Warner/Comcast/Charter Update

Nothing new on the CAP act. Kerry will send members any updates from the ACM or other "Public Access" support organizations about movement or updates on the CAP Act from DC.

VII Public Access Coordinator's Report – Barbara VanBlarcum

We are working on the History of Safety Town; taped two segments with a couple more to do. Ginny Frazier is working on the program and is trying to gather photos and people for interviews.

We produced the Florence Kelly Roseman interview on the Athenia. We also taped interviews with two Titanic authors, moderated by the History Book Club.

Frank Youngwerth helped pull together a tribute to Jimmy Sutphen. We also taped the Sutphen roast at the Rotary.

Montessori Graduation was taped and run on the channel.

The Heroin Video was produced by a high school student and ran on our channel. HCTV taped the panel discussion.

Nick (and Allyn) continues to produce a ton of programming including, The Octagon Barn Tour, HAS (Historic Architectural-Building Survey) Drawings. Clydesdale Truck Company. Picasso. Fire Trucks and the Ice Cream Social.

One of our staff members did a documentary on the Hudson High School Marching Band.

We taped the Nightingale Opera at Barlow Community Center.

We taped various concerts and graduations.

We taped the Hudson Fireworks Extravaganza of 2015.

In the works for future programming are a number of projects including Khabir's storyteller program, an interview with a blind baseball broadcaster, a piece on Ian Adam's book of photography. Also ongoing programs that we are taping in cooperation with the Hudson Library.

VIII Viewer Survey Results

Nick presented the results of the viewer survey. 45 people responded to the online survey, so there wasn't a lot of substantive data for discussion.

We need to look for more statistics on viewers, households, etc. to support the case for HCTV as a valuable community resource provided by City Council and paid for by taxes. We should put an inquiry to Time Warner Cable to see if we can get viewership statistics for HCTV. Also, get updates on access to HCTV by Internet viewers.

IX Community Organization Liaison

Nick has finished working on a PowerPoint presentation for members of the Advisory Committee to use in presenting HCTV capabilities to community organizations who might be interested in developing public access content. Jeff was not impressed with

Nick's PowerPoint and font skills, but was a bit over the top with his criticism. Sorry, Nick.

We will look for community organizations, advising them that members of the HCTV Advisory Committee are available to speak to their organizations about opportunities to use HCTV for production and programming. Jeff will write a press release to pass through Jody Roberts for distribution to the Hub.

X Fundraising Development Update

Nick continues to work on creation of Friends of HCTV. Has gotten help from Friends of Hudson Parks and Liz Murphy about figuring out in which category we belong. We have been advised that we should have a committee before we send in the paperwork. We will reach out to people to be on the committee.

Nick has also done more research on Cleveland Foundation on how to apply for grants. We received information from Rhonda Kadish about applying for grants to do oral histories.

XI Previous Meeting Follow-Up Discussions

The name change from "Cable" to "Community" is still in flux.

XII New Program Ideas

John indicated that there was possible interest from Newcomers Club for doing some Public Access production. Also Cub Scout packs might be interested in taping some of their activities.

XII Once Around

Based on Thor's email, Mike will investigate an HCTV booth at the Hudson Farmer's Market on Community Day. Also, Jeff will investigate having an HCTV booth at Taste of Hudson. We will hopefully have a camera and monitors, and will give out brochures. The suggestion was made to tape interviews with people about various topics about Hudson, and then put them together to run on HCTV. Members of the committee will be responsible for staffing the booths.

We will work through email to get things together for the Farmers Market and Taste of Hudson.

XIII Adjournment.

Cookies for all!

The next meeting is September 17.

The meeting was adjourned 7:35.