



Hudson Community Television Advisory Committee

Committee Meeting Minutes

Meeting Date: February 16, 2017

Meeting Location: HCTV Studios, Hudson High School.

In attendance: Michael Coburn, Ginny Frazer, Jeff Russell, Don Drenski and Nick Zaklanovich.
Ex Officio: Dan Gerbracht and Barbara VanBlarcum,

Not in attendance: John Funyak, Thor Wasbotten, Dr. Dan Williams – Council Liaison.

Committee Chair Nick Zaklanovich called the meeting to order at 6:38 P.M. Nick also took notes.

I. Greeting of members and guests

Nick greeted all in attendance. No guests were noted. Michael Coburn suggested rotation of minute taking given that we are now meeting each month. Coburn wrote up these notes from the audio recording.

II. Approval of Previous Meeting Notes

The draft notes from the January 2017 committee meeting were approved as written and will be posted to the City web site.

III. Station Management Report - Dan Gerbracht & Barbara VanBlarcum

Dan updated that the station can now take credit cards for DVDs and other items. Online sales system should be up and ready during the month of March so we are ready for graduation which is one of the peak sales time periods. Dan and Barb continue to clean up the station and ready items for sale as appropriate.

Community Television name change is in the process of being formalized through the codified ordinances and is undergoing readings at City Council meetings. 3 four year terms have been defined for committee members for a maximum of 12 years. Someone can serve again after taking a break from the committee.

Requirements for close captioning were discussed by Dan with the committee. It looks like this will be a requirement for at least one of the channels in the future. Dan will attend a webinar to learn more about this item.

Dan presented the station budget as of February 1st, 2017 which the committee appreciated reviewing and this will be a quarterly discussion topic or as requested by the committee. Much of the budget items are not directly controllable.

III. Station Management Report - Dan Gerbracht & Barbara VanBlarcum, continued

Jim Stiffler, Economic Development Director, is planning a tour of the station to explore additional usages for this resource.

IV. Time-Warner / Spectrum Update

The city has entered into a contract with Spectrum for the three channel replacement/upgrade. Timeline to be updated later. Equipment must be installed in the local playback rack as well as the Macedonia location.

V. Public Access Update – Barbara VanBlarcum

Nick and Allyn Zaklanovich are working on Hudson Heritage on the history of NEO gardens. Barney Kempter talking about living in Hudson in the 50's and 60's. Eyes of the artist – Library Steve McCurry, WRA Trumpet at the walls of Jericho also in the works. KB Time has recorded a few more shows with a live audience and plans some more. The Tom Murdough interview by Kabir was recorded at the library and is available on DVD and streaming. Forum 360 has done 4 more shows. The genealogy group has also done some more programs. Michael Coburn is planning on a Beer and Wine review show at North End with Scott Kuebler. More to come on this program.

VI. Community Organization Liaison

No web address has been secured so this was going to be looked at by Nick and Dan.

VII. Friends of Hudson Community Television

Nick said that the Friends of HCTV need to have another organizational meeting to get things moving with the group. Nick would check on room availability. Station was offered as a room option. Still need a President and Treasurer for the group.

VIII. Student Discussion Program meeting update – Thor Wasbotten

School district met earlier this week to discuss the proposal and we are waiting to hear back from the school. Meetings forthcoming with the station.

IX. Previous Meeting Follow Up & Once Around

The decision to have monthly meeting schedules keeps everything moving and connected (Jeff). Proposed the creation of sub-committees so more work can take place in between meetings. These committees would come back and report to the main committee (Open House, Community Organization Outreach, etc)

Discussion around using the Hub Times to promote the Facebook page that has been created and managed by Dan. Also connecting to the HHS Facebook page so things can be posted by Dan.

X. Next Meeting Date

The next scheduled HCTV Advisory Committee meeting is scheduled for Thursday, March 16th, 2017 at 6:30 PM in the HCTV studio at Hudson High School.

XI. Adjournment

With no further business indicated, the meeting adjourned at 7:31 PM.