



## Hudson Community Television Advisory Committee

### *Committee Meeting Minutes*

Meeting Date: April 21 2017

Meeting Location: HCTV Studios, Hudson High School.

**In attendance:** Michael Coburn, Ginny Frazer, Jeffrey Russell, and Nick Zaklanovich.  
Ex Officio: Dan Gerbracht and Barbara VanBlarcum, Dr. Dan Williams – Council Liaison.

**Not in attendance:** Don Drenski, John Funyak and Thor Wasbotten.

### **I. Call to Order**

Committee Chair Nick Zaklanovich called the meeting to order at 6:04 P.M. Ginny will provide the minutes.

### **II. Greeting of members & guests**

A quorum of committee members was present for the meeting. Kabhir Bhatia joined the meeting as a guest towards the end of the meeting. No other guests were present.

### **III. Approval of Previous Meeting Notes**

The draft minutes from the March 16, 2016 committee meeting were approved as written and will be posted to the City web site. Thanks to Jeff Russell for providing the March minutes.

### **IV. Staff Report - Dan Gerbracht & Barbara VanBlarcum**

- The audio board will be upgraded at a cost of \$1,700.
- Donations: \$1,900 Jewish Community Service of Akron (This will cover the cost of the audio board); \$1,200 each from Laurel Lake, Margaret Clark Morgan Foundation and Hudson Community Foundation will go toward the taping of Good Day in Hudson. Rotary will be sending a check after final approval at the next Rotary Meeting.
- Hudson City Council will be doing their first quarter appropriations in May, 2017.
- A specialized digital clock has been proposed for the studio for timing shows...estimated cost is \$1,000.
- Tuesday, May 2 at the Hudson City Council Meeting, AJ Stokes will be honored for his years on the HCTV Advisory Committee.

- Dan and Barb for the City of Hudson and HCSD are looking at new software for the bulletin board and other interactive communication using a digital sign system....live weather and traffic, etc. The cost would be split if it is purchased.
- Mike Ondash, HHS Broadcast Teacher, has requested that a second level graphics course (meeting every day) with flex time be taught cooperatively with HCTV staff for 2017-2018.
- Dan just returned from a trip in southern Ohio with the HHS Service Learning Class.
- Loni Banner, HHS Service Learning Teacher, is communicating with Barb about a project to create videos for the nonprofits in Hudson which could be used any time on HCTV. This may be in the 1917-18 school year as on-site community service (5 hours per week for a student). Loni will meet with Barb and Dan after the school year is over in May, 2017.
  - New web address for HCTV
  - March, 2016 was the last time there was numbers available.
  - \$77,000 franchise check for quarter 4 of 2016.
  - New Public Access Programs
  - Molly Logan - Korea Presentation
  - Cavaliers Wheelchair Game
  - City of Hudson Phase II Development
  - Solar Symposium at Hudson Library
  - Kiwanis and Hudson League for Service at Hudson Expo
  - History of Ellsworth
  - Civil War - Tallmadge Group
  - Safety Town (in progress)
  - Wadsworth Community TV - on drug addiction

## **V. Community Organization Liaison**

HCSD Representative, Sheryl Sheatzly and Meg Colafellal, WRA Representative will try to attend future meetings.

## **VI. Friends of Hudson Community Television**

This will be on the agenda for the May 18 Meeting. Nothing

## **VII. Student Discussion Program meeting update – Thor Wasbotten**

Thor was unable to attend the meeting, so this will be on the agenda for the May 18 meeting.

## **VIII. New Access Program Ideas**

- Beer and Wine Show
- Safety Town (in progress)
- Hudson Community Expo (HCTV handouts will be available)
- Malabar Farm
- Laura Gasbarro- HHS seniors prepare for life after graduation (ask about recording next year)
- East Woods Rocket Cars
- Seniors' Club - John Brown and Morgan's Raid

## **IX. Previous Meeting Follow Up & Once Around**

- Graduation DVD's will be recorded and sold this year.
- Jeff Russell - Group on sponsorship with Hudson businesses would like to have follow-up meeting.
- Congratulations to Barb VanBlarcum for her 20 years of service to the City of Hudson.
- There is a new logo for HCTV. Hopefully the banner will be ready for the Memorial Day Parade
- Avon Lake Community TV is sharing some of their programs.
- There was an update from some of the sessions at the community television convention.
- Closed captioning may be required in the future for HCTV produced program.
- Nick sent out the thank you note to the Morgan Foundation for their funding.
- The Memorial Day Parade and Taste of Hudson will be on HCTV. The borrowed truck can be used again. Kabhir Bhatia also offered his VW convertible for the Memorial Day Parade.
- Auction for used HCTV equipment - looking for option to sell on eBay

## **X. Next Meeting Date**

The next scheduled HCTV Advisory Committee meeting is scheduled for Thursday, May 18, 2017 at 6:30 PM in the HCTV studio at Hudson High School.

## **XI. Adjournment**

With no further business indicated, the meeting adjourned at 6:56 PM.