



## Hudson Community Television Advisory Committee

### *Committee Meeting Minutes*

Meeting Date: July 20, 2017

Meeting Location: HCTV Studios, Hudson High School.

**In attendance:** Michael Coburn, Jeff Russell, Thor Wasbotten, and Nick Zaklanovich.

Ex Officio: Dan Gerbracht

**Not in attendance:** John Funiyak, Don Drenski, Ginny Frazer, Dr. Dan Williams – Council Liaison, Barbara VanBlarcum – Ex Officio.

### **I & II. Call to Order & Greeting of members and guests**

Committee Chair Nick Zaklanovich called the meeting to order at 6:29 P.M. Jeff took notes. Nick greeted all in attendance. No guests attended.

### **III. Approval of Previous Meeting Notes**

The draft notes from the June 15, 2017 committee meeting were approved with corrections and will be posted to the City web site.

### **IV. Staff Report - Dan Gerbracht**

Dan Gerbracht reported that Spectrum hasn't finished installing our modulation equipment/HCTV signal upgrade. He advised the committee that he will not approve payments to Spectrum until the work is completed.

The new set has been delivered and will be assembled the week of August 7<sup>th</sup>

HCTV produced more new programming in June, than we ever have. New programs include:

- A new show called HUD-Scenes will feature short vignettes around Hudson, that wouldn't normally sustain a ½ hour show. It was suggested including "Questions for Council" from in-the-street interviews with follow up by council members.
- Information about trees from Tom Munn, the Hudson City Arborist.
- A show by the Opera about their production.
- A tour of Hudson on Lolly the Trolley with Tom Vince.
- New Music from the Buckeye State

- Good Day in Hudson at Johnny's Diner
- Oral History with Frank Youngwerth. In a role reversal Ed Sogan is doing the interview.
- A show featuring American Fireworks.
- Also doing a lot of live streaming on Facebook including the Splash Pad. The format allows us to produce more short-form programming.

Dan has emailed Sheryl Sheatzley about attending an HCTV-AC meeting. Nick has sent minutes from our previous (June) meeting to Sheryl and to Meg Collafella at WRA.

#### **V. Community Organization Liaison**

The next Community Day at the Farmer's Market is scheduled for August 12. Nick, Dan and Jeff will be in the HCTV booth.

#### **VI. New Access Programming**

Almost done with the Malabar Farm program with Tom Vince. It will come out in chapters.

#### **VII. Election of Committee Officers**

Tabled until next meeting.

#### **VIII. Previous Meeting Follow Up & Once Around**

Thor reported that Hudson faculty wants to experience a Kent forum event before agreeing to do it in Hudson. Next Kent event will not be until after the fall semester begins.

Dan reported that we have a portal for HCTV logo-wear, through the City's Land's End arrangement.

Michael suggested a possible short production about the Hudson Velo club. He is also continuing to work on a Beer & Wine show with Scott Koebley of North End Market.

Jeff asked again about inviting Jody Roberts to a meeting to coordinate efforts for getting news out about HCTV. Nick will poll the members of the committee to see if there will be enough in attendance to warrant inviting Jody to that meeting.

Nick suggested a meeting of the Sponsorship & Underwriting work group for August 1<sup>st</sup>. It will be held at HCTV at 6 pm. Dan suggested he would bring in pizza. He later denied that he said it, but it is, in fact, public record.

Nick received a response that HCTV would be allowed to sell DVDs of events like HHS concerts.

Nick and Dan have both contacted Jim Stifler, Hudson Economic Development Director, about reviving Hudson Business program opportunities.

Nick reported that John Funyak believes his situation may change and he may be able to stay on the committee.

## **IX. Adjournment**

The next committee meeting date is scheduled for Thursday, August 17, 2017 at 6:30 PM in the HCTV studio at Hudson High School. With no further business indicated, the meeting adjourned at 7:06 PM.