



Hudson Community Television Advisory Committee

Committee Meeting Minutes

Meeting Date: February 15, 2018

Meeting Location: HCTV Studios, Hudson High School

Members in attendance: Michael Beam, Aimee Dunphy, Ginny Frazer, Jeff Russell, and Nick Zaklanovich

Ex Officio: Dan Gerbracht, Barbara VanBlarcum

Not in attendance: Michael Coburn, Thor Wasbotten, Dr. Dan Williams – Council Liaison

Guest: Allyn Marzulla

I. Call to order

Nick Zaklanovich. (6:32pm)

II. Greeting of members and guests

Nick greeted all in attendance

III. Approval of Previous Meeting Minutes

The draft minutes from the January 18, 2018 committee meeting were approved with minor revisions. The approved minutes will be posted to the City web site.

IV. Station Management Report – Dan Gerbracht, Barbara Van Blarcum

Updates from Barbara:

- Met with editor of hub. He is interested in working with HCTV.
- HHS Jazz fundraising concert was recorded at Hudson Community Chapel. Students from Hudson HS Digital Video Production II worked with HCTV staff helped produce.
- Swimming & diving championships video has been delivered from Cable 9.
- Regional Boy Scouts office is interested in airing a PSA.
- New Hudson Cooks episodes are upcoming with a third camera.
- Appreciology recorded jazz music from pianist Theron Brown.
- Hudson Genealogy group picked up equipment to record video
- Potential taping for Christ Church Episcopal program on international issues.
- Some interest from a state house candidate about an informational taping.
- Phun Phacts recorded new show

- KB Times is going weekly. Working with DVPII class on production.
- Music from Buckeye State has new programming
- Christian Unity Prayer Service was submitted by First Congressional Church
- Nick & Allyn produced new program.
- Recording of Hudson Women's Club to air.

Updates from Dan:

- Demo of new carousel system. Reps from potential partners across the community came including the HCSD, Welcome Center, Western Reserve Academy and others.
- Grant submitted to the Burton D. Morgan foundation for system, will be announced in June.
- Gary Dixon has gotten new microphones for studio / mobile shoots.
- Random Acts of Kindness social media video for city went up last week.
- Dan will go to NAB this year in the second week of April.
- Vimeo account has been created & loaded with videos. Business account was created with 20% coupon. Dan is working on integrating features to launch the site publically. Site is now available at <http://vimeo.com/hudsoncommunitytv>. Can create custom videos.
- HCTV will be producing more social media shorts for the city in the near future.

Ginny suggested the new city building play the HCTV shorts and have some information about HCTV studio nearby.

V. Friends of Hudson Community Television

Friends group is meeting after tonight's meeting.

VI. New Access Program Ideas

- Barbara: Hudson HS multimedia class will be recording pancake breakfast.
- Barbara: Feb. 25 Community Chorus at Christ Church Episcopal will be recorded
- Barbara: Upcoming basketball game on Feb. 16 will be recorded
- Group discussion: Unclear about recording a March 1st band concert. Will follow up.
- Nick: Ben Franklin talk by Tom Vince is shot, editing ongoing
- Nick: HHA meeting from February (Speaker from National Park)

VII. Previous Meeting Follow-Up

- Ginny noted that the spring musical is upcoming. Could we film that? Dan has looked into recording it, but there are copyright restrictions for airing.
- Ginny asked last month about PTO grants. Mr. Ondash is a member and will explore potential grant possibilities.
- Jeff has looked into progress on tri-fold flyer. Progress is slow but moving forward.
- Nick asked for a demo of new Sony camera.
- No updates on Pasco office move or combining with IT.
- Video class is going well.
- Group signed a thank you letter for the Hudson Community Foundation grant.

VIII. Adjournment

The next committee meeting date is scheduled for Thursday, March 15, 2018 at 6:30 pm at the HCTV studio at Hudson High School. With no further business indicated, the meeting adjourned at 7:22 pm.