



COMMUNITY TELEVISION

Hudson Community Television Advisory Committee

Committee Meeting Minutes

Meeting Date: March 15, 2018

Meeting Location: HCTV Studios, Hudson High School.

Members in attendance: Aimee Dunphy, Ginny Frazer, Jeff Russell and Nick Zaklanovich.

Ex Officio: Dan Gerbracht.

Not in attendance: Michael Beam, Michael Coburn and Thor Wasbotten. **Ex Officio:** Barbara VanBlarcum and Dr. Dan Williams – Council Liaison.

Committee Chair Nick Zaklanovich called the meeting to order at 6:33 P.M. Nick also took notes.

I. Greeting of members and guests

Nick greeted all in attendance. No guests were present at the meeting.

II. Approval of Previous Meeting Minutes

The draft minutes from the February 15, 2018 committee meeting were approved as written. The draft minutes were submitted by Michael Beam. Thanks, Michael. The approved minutes will be posted to the City web site.

III. Station Management Report – Dan Gerbracht

Dan reported that the station has been very busy since the last meeting. He also indicated that the schedule for the next few months is very aggressive. Among the items mention are:

- Management will be making a visit on Tuesday to Dublin, OH to discuss the city television operation there.
- The Vimeo transfer project is going well, with 245 programs now transferred and 400 will be loaded by the time the service “goes live”.
- \$4,000 in annual donations will come in for Good Day in Hudson. New studio lights will be purchased with the funds.
- The old “Good Day” set will be refurbished in the next few weeks. The set will remain as a two-sided set. Hudson Players is providing work on the new set.
- The video production class is going well. The class recorded the second graders at Ellsworth Elementary as part of a student entrepreneurial endeavor.

III. Station Management Report - Dan Gerbracht, continued

- The class is working with school Superintendent Phil Herman on a monthly video production about interesting people in the school district. The production will be totally produced by the students.
- Ginny Frazer mentioned that there is a pamphlet being created about the “favorites” of the Kindergarten students, which could be a subject that could be part of the Phil Herman program series.
- Spectrum Cable submitted a disconnect notice to the station for \$1,400 for unpaid cable service. The problem has been resolved.
- The video production class was written up in the most recent edition of the Hudson Explorer newspaper.
- Fourteen students have signed up for the next video production class. The class capacity may be held to 10.
- A motion graphics class may be started at the High School and HCTV may be integrated with that new class.
- The remodeling of the Media Center will cause temporary problems with the recording of the meetings that will be relocated into another room. A permanent cable installation to the temporary room would cost about \$4,000, so a temporary connection may be needed initially to maintain the requirement for meeting coverage.
- The opening of the new Hudson High Alumni Room was recorded as part of the Pancake Breakfast event.
- Hudson Community Chorus has requested that HCTV record their May concert.
- The Art in the Park music concert for Hudson Band was recorded.
- Christ Church, Episcopal recorded a recent event at their facility.
- The Margaret Clark Morgan Impact award ceremony is presently airing on HCTV.
- KB Time has recorded a new program with Ethan Jones, a member of the Video Production class. KB Time also recorded a discussion with the last manager of Geauga Lake Park.
- HCTV has recorded several Safety Training programs for training use by the City.
- Recent Facebook Live presentations included a Middle School Design Forum for the school district.
- The Safety Forum for Hudson Schools was recorded and presented via Facebook Live. Current count shows 2,500 Facebook views of the Safety Forum program.
- The recent OHSAA State Swim Tournament has been on the station, recorded and shared by Spectrum Cable – the first time that they have ever shared any of their programming.
- Discussions are taking place with Western Reserve PBS about HCTV airing their monthly “Around Akron” program.
- The Bloodhound rocket car event will take place again in May. The event will be recorded and presented via Facebook Live.
- Three additional editions of the “Hudson Cooks” program will be recorded in the next week.
- Hudson High School graduation will be recorded in May.
- Hudson High School Spring Concerts will be recorded and broadcast live in the end of April.
- The Hudson High Girl’s Lacrosse Team has requested coverage of their matches.
- The City is asking HCTV to produce several social media events each month, including severe weather and fire extinguisher programs. A program about the Safety Force Dispatcher operation is also in the works.
- The open Production Assistant position will be filled shortly.
- HCTV has recording work completed on a “Visit Hudson” program, but the project still needs some work to be completed.

IV. Public Access Rules

The City Solicitor has reviewed the recently updated Public Access rules and has approved them, with minor modifications. City Council will be asked to approve the new rules at their next regular meeting. Prior to that vote, the Advisory Committee was asked to review and vote to approve the new rules. The committee voted unanimously to approve the updated rules.

Going forward, the Solicitor has asked that the committee take the responsibility for approving any further changes in the Public Access rules, freeing Council from that responsibility. The Solicitor also suggested that the committee assume the responsibility for addressing any problems or complaints arising from application of the rules. The committee voted unanimously to accept future Public Access rule approval and conflict resolution responsibility.

V. Friends of Hudson Community Television

The next Friends of HCTV meeting will take place following the committee meeting on April 19. A new logo for the organization is being developed by the Graphics Design class at the High School.

VI. New Access Programming

Nick said that work is beginning on the proposed documentary on the pitcher Cy Young, to be hosted by Western Reserve Academy Historian Thomas L. Vince. An initial visit to Newcomerstown, OH, the birthplace of Cy Young, is scheduled to occur in the next week, for gathering of information and preliminary recording.

Nick also said that editing for the recent Hudson Heritage Association meeting about the historic efforts in Bedford, OH is almost complete and the program will be ready for the following week's schedule. A program about Islam in America, recorded at the Hudson Woman's Club, has been edited and will be part of next week's schedule.

VII. Previous Meeting Follow Up & Once Around

Jeff Russell asked about the status of the new station pamphlets. Dan said that he would meet with Barb VanBlarcum next week to discuss finalizing the documents.

Ginny Frazer asked about future grant requests, particularly with the Ohio Historical Society. She noted that many grants, including the OHS, have restrictions on the amount of the grant that can be used for equipment purchases. She said that other portions of the grants could be used for salaries. Dan said that he would inquire with the City Finance department to see if such an arrangement could be brought forward.

Ginny asked about obtaining a grant for digitizing and archiving the historic Hudson Schools information that was recently put on display in the new Alumni Room at the High School. Ginny said that she would contact School Communications Manager, Cheryl Sheatzley about the idea of creating a searchable archive for the Alumni Room.

Ginny also mentioned that the upcoming historic book about the Hudson Schools is being funded via GoFundMe. She asked if that would be an applicable donation method for the equipment needs of the station. Dan responded that the "Friends of" organization could accept donations in that manner, but not the station directly.

VII. Previous Meeting Follow Up & Once Around, continued

Nick mentioned that the Memorial Day Parade is accepting applications, if the committee was thinking about entering the parade again this year.

Dan suggested that the New Access Program Ideas and Once Around portion of the meeting agenda be combined in future meeting agendas. Nick said that he would make the change in the April and all future meeting agendas.

VIII. Adjournment

The next committee meeting date is scheduled for Thursday, April 19, 2018 at 6:30 PM in the HCTV studio at Hudson High School. With no further business indicated, the meeting adjourned at 7:21 PM.