



## Hudson Community Television Advisory Committee

### *Committee Meeting Minutes*

Meeting Date: June 21, 2018

Meeting Location: HCTV Studios, Hudson High School.

**Members in attendance:** Michael Beam, Aimee Dunphy, Jeff Russell and Nick Zaklanovich.

**Ex Officio:** Dan Gerbracht & Barbara VanBlarcum.

**Not in attendance:** Michael Coburn, Ginny Frazer, Thor Wasbotten. **Ex Officio:** Dr. Dan Williams – Council Liaison.

Committee Chair Nick Zaklanovich called the meeting to order at 6:37 P.M. Aimee Dunphy took notes, in place of Michael Coburn, who had been scheduled for notes for the June meeting.

### **I. Greeting of members and guests**

Nick greeted all in attendance. No guests attended.

### **II. Approval of Previous Meeting Notes**

The draft notes from the April 19, 2018 committee meeting were approved as written. The draft notes were submitted by Thor Wasbotten. The approved minutes will be posted to the City web site.

### **III. Station Management Report – Dan Gerbracht & Barbara VanBlarcum**

Dan reported that the station has been very busy.

- Finished Graduation, one of the biggest projects of the year. Sold just under \$1,000 in DVD copies.
- Rehung studio lights/Trying to find funding to purchase additional lights.
- Potential HCER video production class in the fall for students at the Middle School.
- Having issues with sound at Town Hall. Gary Dixon is investigating a solution to the problem.
- The High School media center is shut down for renovation. Camera lines are being run into a different room in the high school to allow for the continued recording of the Board of Education meetings for the official record.
- Almost have all of the archived HCTV produced videos have been posted to Vimeo, in advance of the transfer of the on-demand service away from Leightronix. A final decision on the transfer away from Leightronix must be made in 11 days.

### **III. Station Management Report – Dan Gerbracht & Barbara VanBlarcum, continued**

- Currently, the Public Access Channel 1021 to Spectrum subscribers is severely distorted due to a transmission issue on Spectrum's end. Spectrum service techs are working on the problem.
- Produced video on car break-ins which is currently being shown on HCTV and the City web site.
- Facebook Live production of Special Olympic torch being carried through Hudson.
- New hire started beginning of May and is working with the social media team and on video about the upcoming Hudson fireworks.
- Vimeo will only have videos from HCTV and the City. Others, such as Rotary, can set up a YouTube channel to post their videos.
- The most recent payment franchise fee payment from Spectrum was much higher than normal, so it is being looked into by the City's Finance Department.
- Currently budgeting for 2019.
- The station is having issues with Adobe Suite and is transitioning to Mac-based systems, but the IT Department will only purchase a new PC, so HCTV has to buy their own Mac. The station applied for a grant from Rotary to be used towards the purchase of an I-Mac.
- The LED on the Sony video switcher in the control room is starting to fail and is no longer covered by the warranty. This issue also happened four years ago and was repaired by Sony, which was covered by the warranty. The current repair would cost \$3,000 (Sony wants their travel costs paid in addition to the parts and labor). There was a discussion among committee members about trying to find a less expensive alternative.
- There was a demo for a new system which would allow people to reserve equipment online. The cost for the first year is \$1,800, and then \$1,000 each year after.

Barb reported on past/current programming.

- Talking with Michelle Collins about writing an article for Hudson Life
- There is a new public access show called "About Hudson" hosted by Tom Speaks, which is about the Hudson Community Foundation.
- There is a new Ultimate Game Challenge involving corn hole.
- First Congregational Church will be airing a Bible study program.
- KB Time will interview 8th grader Catherine Walker, who wrote a cookbook and Joan Sauer. The show will also air a segment on the Steel Vengeance roller coaster.
- HCTV recently aired 3 shows produced by students: PTO Pancake Breakfast and two "Herman Shows".
- Some other recent recordings included HHS Senior Awards, Hudson Montessori graduation and chorus, Laurel Lake Chorale, Eastwoods Elementary Orchestra, HHS Orchestra and Choir, Eastwoods Bloodhound jet car race, Hudson Memorial Day Parade, 1953 tornado, and WRA Spring Concert.
- The station has a paid intern from Kent State for the summer who is working on PSA's for various organizations in Hudson.

### **IV. Public Access rules maintenance discussion**

An update was given by Dan and Nick.

- On May 1, City Council voted in favor of allowing the HCTV Advisory Board to make/approve changes to the station's rules.
- The new rules that were approved by the Board went into effect on June 1.

#### **IV. Public Access rules maintenance discussion, continued**

- Councilman Kelemen has expressed concerns about giving the Board the power to make changes, fearing that such a change could lead to censorship.
- There was a lengthy discussion by the Board about how the decision to pull content resides with the producers of the content.

#### **V. New Access program, previous meeting follow up & once around**

- Barb spoke about a project to work on sponsorship levels for sports, concerts, etc. She would like to work on it before football season.
- Michael Beam mentioned the idea of having dedicated Facebook pages (ex: "HCTV Sports". "HCTV History") so Hudson residents don't have to go to Vimeo to find the content they want. Dan likes the idea and will look into it.

#### **VI. Adjournment**

The next committee meeting date is scheduled for Thursday, July 19, 2018 at 6:30 PM in the HCTV studio at Hudson High School. With no further business indicated, the meeting adjourned at 8:17 PM.