



Hudson Community Television Advisory Committee

Committee Meeting Minutes

Meeting Date: July 19, 2018

Meeting Location: HCTV Studios, Hudson High School.

Members in attendance: Michael Coburn, Ginny Frazer, Jeff Russell and Nick Zaklanovich.

Ex Officio: Dan Gerbracht & Barbara VanBlarcum.

Not in attendance: Michael Beam, Aimee Dunphy, Thor Wasbotten. **Ex Officio:** Dr. Dan Williams – Council Liaison.

Committee Chair Nick Zaklanovich called the meeting to order at 6:41 P.M. Michael Coburn took notes.

I. Greeting of members and guests

Nick greeted all in attendance. No guests attended.

II. Approval of Previous Meeting Notes

One minor change was suggested by Dan Gerbracht to the draft notes of the June 2018 meeting concerning the audio problems at Town Hall. With that change noted, the modified draft notes for the June 21, 2018 committee meeting were approved. The draft notes were submitted by Aimee Dunphy. The approved minutes will be posted to the City web site.

III. Station Management Report – Dan Gerbracht & Barbara VanBlarcum

Dan: Station received a grant for \$2,500 for a new iMac editing system from the Rotary Club. That is more than double last year's grant. Facebook lives are going well as a high level of engagement with the community: Shop Local – Shop Hudson with the Mayor, Touch a Truck, Firetruck simulator. New camera wiring has been completed to the Media Center making setting up for those meetings much easier. A \$14K discrepancy was clarified and found it to be a one-time trueing up exercise in our favor. Football games are on the calendar and the plan is to do all 5 home games. Volunteers are welcome to help out with the large production effort. Considering doing the first soccer game of the season on a Saturday night. Vimeo service is up and running at watch.hudsoncommunity.tv where you can check this out.

IV. Public Access program scheduling update

Barbara: Public access has a new program “Talking With” where they spoke with Chief Carter about the beginnings of the Leadership Hudson group. This is followed by an interview about the current class and the cookbook and farmers market. Look for more from this group.

Appreciology continues to produce with an upcoming interview with Phil Herman. New volunteer is coming in with previous experience in the East public access sphere. Ian Oppenheim is his name so look for him around the station. His wife, Marta Williger and daughter are planning a 12 issue series on Elder Law. Kent State intern has a couple weeks remaining and worked with some of the Community organizations over his time here. 3 more Hudson Cooks were recorded and will be aired including the one from Peach Tree which the committee advised we should go ahead and air given it is not about the restaurant but the recipe. Michael Coburn has recorded a PSA for the Trike and Bike Hudson on August 11th which is a cancer research fundraiser.

V. Election of Committee officers

Usual practice is to elect officers in July and the group decided to table the process until September so that interest in the positions; Chair and Vice Chair, could be gathered and include a larger engagement of the committee. Interested members are invited to express their interest in the September meeting.

VI. New Access program, previous meeting follow up & once around

Question was raised around how we can solicit more programming from the community creators. How can we include a younger demographic in our public access programs. Thought was raised to increase the amount of credit HCTV gets when we do broadcast programs. Ginny and Jeff agreed to work on some boilerplate language and print that can be included in the printed programs and the hosts comments when HCTV participates. Question was asked if committee members could attend via conference call and be considered a quorum. Nick mentioned that work has been done and 80% completed about Cy Young with Tom Vince and it is very interesting and looks forward to its completion.

VII. Adjournment

The next committee meeting date is scheduled for Thursday, August 16, 2018 at 6:30 PM in the HCTV studio at Hudson High School. With no further business indicated, the meeting adjourned at 7:28 PM.