



Hudson Community Television Advisory Committee

Committee Meeting Minutes

Meeting Date: September 20, 2018

Meeting Location: HCTV Studios, Hudson High School.

Members in attendance: Michael Beam, Aimee Dunphy, Jeff Russell, Thor Wasbotten and Nick Zaklanovich.

Ex Officio: Barbara VanBlarcum and Dr. Dan Williams – Council Liaison.

Not in attendance: Ginny Frazer and Michael Coburn. **Ex Officio:** Dan Gerbracht.

I. Call to Order

Committee Chair Nick Zaklanovich called the meeting to order at 6:34 P.M. Jeff Russell took notes.

II. Greeting of members and guests

Nick greeted all in attendance. No guests were present at the meeting.

III. Approval of Previous Meeting Minutes

The draft minutes from the August 16, 2018 committee meeting were approved as written. The draft minutes were submitted by Nick Zaklanovich. The approved minutes will be posted to the City web site.

IV. Station Management Reports – Barbara Van Blarcum

- Dan continues to post programming on **Vimeo**, including all but two episodes of Good Day in Hudson, going back approximately 18 years. Vimeo automatically posts to HCTV Facebook.
- **Equipment Additions:** New iMac is working great. Three new C-Stands with silk and flag kits, and sandbags. Two new LED light kits that run off the same batteries as the Sony cameras. Dan is hoping to purchase more at the end of the year, budget permitting.
- **The Carousel Signage System** is back on the table. HCSD is very interested in moving in that direction and has started installing equipment for their channels. We would need to pay approximately \$8,700 to implement the system (attachment provided). Schools and the Visitor Center would pay to install at their locations. Dan asked the Committee to support the decision to purchase the equipment

IV. Station Management Reports - Continued

Motion: The HCTV-AC supports the plan to purchase the Carousel Signage System using funds from the Spectrum. (Motion made by M. Beam; T Wasbotten second.) Motion passed without opposition.

Motion: The HCTV-AC recommends to the city that the Carousel Screens be prominently displayed in the new Hudson City building (PASCO building). (Motion made by T. Wasbotten; M. Beam second.) Motion passed without opposition.

- New push to support downtown businesses. Produced a PSA on the CLE Social (under Dave's Cosmic Subs), first in a series highlighting downtown merchants.
- Phillip made a fire safety video with Rhonda and the HCFD for Fire Safety Month.
- Produced a video to support a grant for the Automatic Electronic Defibrillator (AED).
- Dan is presenting to the HCSO School Board about the Bloodhound projects that we've done with the students.
- HCTV will record and broadcast the Candidates Night in the HHS Auditorium, sponsored by the League of Women Voters on October 10.

Public Access Programming – Barbara Van Blarcum

- Our KSU intern produced several PSAs this summer, some were date specific but a number will be able to run for a few years. They include PSAs on Case Barlow Farm, Destination Hudson, Hudson EMS, Friends of Hudson Parks, Hudson Community Chorus, and Hudson League for Service.
- Continue to produce programs for Retirepreneur and Appreciology. Maria Bednarik produced a program "Talking About" with interviews with Chief Carter and Leadership Hudson, with more shows planned. Also, Tom Speakes did another "About Hudson" program with Jamie Messenger from Drug Safe Hudson and Community First. Community First has also contacted us about doing something for "See Something. Say Something."
- Nick's program on Cy Young will be Airing.
- Kabir did a show of Dining with Women, a fundraising group in Hudson.
- Phillip did a show on the Tax Cuts and Jobs Act at the library sponsored by Hudson Community First.
- We recorded the Media Center Grand Opening ceremony.
- We recorded the groundbreaking for the new Middle School.
- We recorded Dr. Richard Breedon speaking to HHS physics students about his work with the CERN particle accelerator.
- Coming Soon: Parade of Bands, Learned Owl 50th Anniversary, Oral History with Martha Marsh, Green on the Green, Case Barlow Farm Fest. Hudson Hall of Fame Induction and Reception.
- Heinen's is donating cookies for the HCTV crew for football games.

V. HCTV Event Coverage Credit Announcement Update

- Jeff will review his proposed announcements and boilerplate for community organizations where HCTV is recording an event. The concern is that it's too long. Jeff will do a shorter version.
- Ginny has recommended (to Friends of HCTV) creation of a printed handout about HCTV. We took a look at Ginny's draft.
- Dan had suggested that a banner could be displayed at events would be an alternative to an announcement. Not sure if this has been produced.

VI. Election of Committee Officer

Nick agreed to continue as Chair for another year. He was nominated and elected.
Aimee was nominated and elected as Vice Chair.

VII. New Access Program Ideas, Previous Meeting Follow Up & Once Around - All

- Aimee indicated that the PTO Pumpkin Patch was hoping to record it on the green. It takes place the same Sunday as the annual window painting.
- Barb asked Ed Sogan to interview George and Joan Brandon for an Oral History program and is looking for more interview subjects and interviewers or oral history programs. Dan Williams suggest Rob Barone from the Hub for the Hall of Fame interviews.
- Michael asked about offering Training in Video Production through HCER. Michael also offered to help teach the course. Possibly promote it through the Hudson Hub as a monthly or quarterly class.
- Thor asked about using a spreadsheet on Google Drive for volunteer and staff crew opportunities, interviewers, voice-overs, etc. for HCTV productions.
- Nick revisited a previous discussion about how the City tends to hold distribution of HCTV funds received from sources other than Spectrum. Dr. Williams said that issue had been resolved.
- Nick suggested doing an Oral History with Phil Tobin about his own life, as well as the founding of the Hudson Community Foundation.
- Nick reminded members that the Alliance for Community Television conference was October 26-28. Jeff asked about registration fees for HCTV-AC members. Dan will follow up with information.
- Nick and Allyn did programs at the Library on Georgia O'Keefe and Dr. Seuss. They also recorded at Taste of Hudson. They also have two Tom Vince productions: a walking tour, and discussion with a class about the Underground Railroad in Hudson. Coming soon.
- Nick mentioned that Hudson Heritage has the Bell Speech coming up in October, but he will be out of town. Barbara said HCTV would cover it.

VIII. Adjournment

The next committee meeting date is scheduled for Thursday, October 18, 2018 at 6:30 PM in the HCTV studio at Hudson High School. With no further business indicated, the meeting adjourned at 7:43 PM.