



## Hudson Community Television Advisory Committee

### *Committee Meeting Minutes*

Meeting Date: January 22, 2019

Meeting Location: HCTV Studios, Hudson High School

**Members in attendance:** Michael Beam, Aimee Dunphy, Ginny Frazer, Jeff Russell, Thor Wasbotten and Nick Zaklanovich.

**Ex Officio:** Barbara VanBlarcum, Program Manager & Dan Gerbracht, Operations Manager

**Not in attendance:** Michael Coburn. **Ex Officio:** Dr. Dan Williams – Council Liaison.

**I.** Call to order – Nick Zaklanovich.

Nick called the meeting to order at 6:36 and greeted all in attendance. Michael Beam took notes.

**II.** Greeting of members & guests – Nick Zaklanovich.

No guests were present at the meeting.

**III.** Approval of minutes from meeting of December 20, 2018 – All.

Minutes were approved unanimously.

**IV.** Staff report – Barbara VanBlarcum, Program Manager & Dan Gerbracht, Operations Manager.

Report from Barbara VanBlarcum:

- Appreciology & Tom Speaks (Hudson Community Foundation Program) scheduled
- League of Women Voters program about Helen Haldy Kitzmiller (founder of league)
- Kabir in today recording KBTime with a jazz radio producer from CLE
- Christ Church recorded their pageant
- Nick & Allyn recorded the Christkindlmarkt and Art Hop (airing this week)
- Colgate 13 (a cappella group) visited Laurel Lake. Concert is airing -- HCTV
- Airing Swim & Diving Championships (Hudson won!) recorded by *Community Focus*
- Barb recorded Judy Stormer giving talk to senior citizens about probate court
- Dr. Michael Roizen (from Cleveland Clinic) spoke at Hudson Library – Meg recorded
- HHA had a program about Western Settlers Cuisine. Same guest on Hudson Cooks.
- HHS vs Wadsworth away game airing (recording by Wadsworth)

Dan Gerbracht:

- Demolition of phase II demoed – on city social media
- Video about SWAT team for Summit County – on city social media
- State of City Live recording tomorrow
- Updating Good Day Hudson descriptions – Frank Youngwerth (host)
- Fire safety video for city (Hudson received safety grant for senior citizens)
- Stats on Vimeo: 800 videos viewed in last month, 10k in last year. Dan distributed statistics. Most popular video was: when a bear came through Hudson.

**V.** “Friends of HCTV” update – Ginny Frazer

Friends of HCTV received a \$750 Hudson Community Foundation grant, which combined with \$250 from the Friends of HCTV provides a \$1,000 for HCTV scholarship award. Will fundraise for 2 new cameras for public use. Interested in programming a fundraising event. Group discussed participation of HCTV and Friends of HCTV at Community Expo.

**VI.** New Access program ideas, previous meeting follow-up & once around – All.

- Michael enjoyed using HCTV equipment to record HUMC “Christmas story” short video
- Dan (responses from last meeting):
  - We control message timing on carousel system.
  - We sent press release about system that ran in Hudson Hub Times
  - If someone wants to use the system, they have to pay a license fee to join (but not for the system, which HCTV purchased)
  - Signupgenius is working well. New HCTV asset management system tracks equipment and volunteer timing.
  - HCTV has 2 cameras are 10 years old. About 20 active producers in community.
  - City knows about an FCC issue raised at December meeting.
  - City doesn’t need to be made aware of franchise fee credits now, will bring it to their attention if it becomes an issue.
  - We are exempt from closed-captioning requirements.
  - Green screen is up in studio.
  - Carousel is now live on channel 1023 and streaming online.
    - Some discussion about emergency systems, which are linked with crawlers on station.
    - Partners include Schools and Destination Hudson. Information is fed from local schools, library, and city.
    - Spectrum has an issue with the carousel station too zoomed in. Working on it.
  - Technical issue means we are unable to get HCTV program listing added to Spectrum.
- Ginny suggested focusing some future programming on the Hudson High Alumni Room.
- Nick recorded new “through the eyes of the artist” recorded at library.
- New committee member Patrick Miller will join the committee next meeting.

**VII.** Adjournment.

Meeting Adjourned 7:26pm