



## Hudson Community Television Advisory Committee

### *Committee Meeting Minutes*

Meeting Date: June 17, 2019

Meeting Location: HCTV Studios, Hudson High School.

**Members in attendance:** Aimee Dunphy, Patrick Miller, Jeff Russell and Nick Zaklanovich

**Ex Officio:** Barbara VanBlarcum and Dan Gerbracht, Dr. Dan Williams – Council Liaison

**Not in attendance:** Michael Beam, Ginny Frazer

### **I. Call to Order**

Dan Gerbracht confirmed that for our committee, four constitutes a quorum, not three. Having reached quorum, Committee Chair Nick Zaklanovich called the meeting to order at 6:39 P.M. Jeff Russell took notes.

### **II. Greeting of members and guests**

Nick greeted all in attendance. Dr. Williams shared that Ginny Frazier had successful hip replacement surgery. No guests were present at the meeting.

### **III. Approval of Previous Meeting Minutes**

There was no Committee meeting in May. The draft minutes from the April 15, 2019 committee meeting were approved with corrections provided by Barbara VanBlarcum. The draft minutes were submitted by Patrick Miller. The approved minutes will be posted to the City web site.

### **IV. Station Management Reports – Barbara VanBlarcum & Dan Gerbracht**

- Barbara reported on a number of Public Access productions, including: Hudson Montessori, Hudson Middle School Choir, Hudson Lacrosse, North of 60 program on chair yoga, Retirepreneur, Fun Facts.
- NZAM productions produced a program about Morgan's Raid.
- HCTV productions included the Bloodhound STEM Project at East Woods, a new episode of The Herman Show, Hudson Heritage Association Awards, Hudson High School Awards, HHS Baseball, Choir, Band, Jazz and Orchestra concerts, the Memorial Day Parade, Good Day in Hudson, the Julia Discussion at the HHS Media Center for Hudson Community First, The Ellsworth Hill Ribbon Cutting Ceremony, and a program by Tom Vince on Women's Education.
- HCTV also aired programs about authors recorded by Hudson Library.

#### **IV. Station Management Reports – Continued**

- Dan added that HCTV produced PSA programming on Tornado Sirens and What They Mean, videos about the Phase II downtown development, new fitness trails at Cascade Park, a documentary about Fireworks in Hudson, Hudson Headlines with Rhonda Kadish, and Hudson High School Graduation – HCTV sold 55 DVD copies and 15 Blu-Rays for about \$800.
- HCTV will begin producing short programs about issues City Council is working on.
- HCTV provided a number of video elements for a production by Goldfarb/Weber, contracted by the City. Goldfarb/Weber will also share elements of their production with us for our use.
  
- Dan provided training on the Hudson Carousel system for Destination Hudson and linked their system to ours.
- HCTV ordered new studio lights (back-ordered) and a new lighting control system.
- HCTV submitted three programs to the Hometown Media Awards: Police Dispatchers, Trick or Treating and Car Break-Ins. None was selected for an award from the Alliance for Community Media.
- HCTV bought a new video server, increasing our capacity from 8 Tb to 64 Tb.
- HCTV purchased a new, very high-resolution photo scanner.
- Dan has been working with the High School Maker Space on SD card holders. Is also working with them on lens caps and shoe covers.
  
- Dan indicated that HCTV would be covering the Little Tikes 50<sup>th</sup> Anniversary Celebration.
- Dan will be looking into the Roku Channel, based on a question from Patrick.
  
- Dan reported that HCTV updated their license for Adobe software, through the schools. We currently have 5 seats, which might create a problem with some public access production. Dan is also looking at buying Final Cut, an Apple software product, however there is only one Mac computer in the studio for public access.
- HCTV received an alarming bill from Spectrum, charging us for TV service. We were supposed to be exempt, but apparently are not any longer. Also, Spectrum said they had been billing HCTV since January, however we've never received a bill. The cause turned out to be a billing error on Spectrum's part – linking HCTV's paperless billing to a wrong email account. Spectrum has "fixed" the problem, but HCTV is still not receiving bills. Stay tuned.
  
- We received a couple of franchise payments from Spectrum, which were above our average.
  
- We submitted our budget for 2020. It will go to Council for approval. Dan provided copies of the proposed budget.
  
- Dan shared information about the FCC directive and the proposed changes for cable franchise fees. Barbara sent emails to Committee members that included a sample letter to send to congressional representatives urging them to vote against the changes. Dan received a response from Congressman David Joyce, which was general in nature and made no reference to the issue. Barbara suggested we send letters to local congressional offices, and possibly visit Joyce's office in Twinsburg.
  
- Dan has been asked to form a Working Group of no more than three members of the committee and other interested parties to discuss developing a 5- and 10-year plan for equipment replacement. Dan asked members to contact Dan if interested.

## **V. Friends of HCTV Update – Nick Zaklanovich**

- The first Friends of HCTV scholarship was presented to Iza Schilling, who will be going to Fordham University, majoring in media, with a fashion minor.
- Gary Dixon wants to schedule a meeting and will follow up with a date.

## **VI. New Access Program Ideas, Previous Meeting Follow Up & Once Around - All**

- Patrick asked if we could produce PSAs to request viewers to contact their representatives to oppose the FCC changes. We will check with Hudson legal department about whether we can self-advocate.
- Dan Williams informed the Committee that the reason Thor Wasbotten's seat has not been filled is because no one applied. Jeff and Patrick discussed a couple of video professionals who live in Hudson who might be recruited for the seat.
- Nick announced that the Supreme Court ruled 5-4 that the first amendment was good.
- Phil Leiter worked for the Rotary Dunk Tank at the Ice Cream Social with Kabhir Bhatia doing interviews.
- HCTV may record some of the concerts on the Green.
- Meg Andrus got engaged in London.
- Dan moved into his house.
- Tom Vince did a short program on the Battle of Lake Erie, produced by NZAM, possibly for "A Moment in Hudson History."

## **VIII. Adjournment**

The next committee meeting date is scheduled for Monday, July 15, 2019 at 6:30 PM in the HCTV studio at Hudson High School. With no further business indicated, the meeting adjourned at 7:25 PM.