



## COMMUNITY TELEVISION

### Hudson Community Television Advisory Committee

#### *Committee Meeting Minutes*

Meeting Date: August 19, 2019

Meeting Location: HCTV Studios, Hudson High School.

**Members in attendance:** Michael Beam, Aimee Dunphy, Ginny Frazer, Patrick Miller, Jeff Russell and Nick Zaklanovich.

**Ex Officio:** Barbara VanBlarcum and Dan Gerbracht.

**Not in attendance: Ex Officio:** Dr. Dan Williams – Council Liaison.

#### **I. Call to Order**

Committee Chair Nick Zaklanovich called the meeting to order at 6:31 P.M. Michael Beam took notes.

#### **II. Greeting of members and guests**

Nick greeted all in attendance. No guests were present at the meeting.

#### **III. Approval of Previous Meeting Minutes**

The draft minutes for the July committee meeting were approved as written. The approved minutes will be posted to the City web site.

#### **IV. Station Management Reports – Barbara VanBlarcum & Dan Gerbracht**

Dan Gerbracht:

- Distributed updated 2019 budget to committee.
- City news PSAs “Hudson Headlines” are being produced regularly. Topics have included Dispatch Center, City Budget, Hines Hill Railroad Crossing, Water Treatment Plant.
- New weekly video series: “Manager’s Minute”. City Manager 2-minute “here’s what we did this week.” Shot Thursdays, Airing Fridays.
- Shot EMS training video (active shooter training).
- City manager has reached out to see if HCTV can help with library video studio.
- Editing lighting in here including presets.
- Purchased 4k HDR editing monitors.
- Special education has moved out of room across hall and HCTV is working on moving into the space.

- Cleaned out old storage room. Some old equipment will be liquidated on govdeals.
- Backing up DVD archives to hard drive storage.
- “Hudson Headlines” videos are most popular on Vimeo. More than half of views come from mobile phones.
- Our system does have the capability to broadcast captions. Still investigating efficient way to caption videos. City will also need to sort out a way to caption city meetings.
- New backdrops in studio.

Barb VanBlarcum:

- Public access programming has been slower in summer.
- New public access episodes from Pharmacy Fun Facts, Retirepreneur, North of 60.
- Voice of the Lake is a new syndicated show. Voice and symphony from Cleveland Institute of Music about Lake Erie quality.
- Airing FCC community media discussion.
- Sat in on Alliance for Community Media conference call re FCC order #05-311.
- FCC Order hasn’t been published yet—will be published and in effect 30 days after publication.
- Barb is trying to coordinate a discussion with other Ohio public stations.
- Met with HHS student Yeji Kim who worked on Phil Hermann show last year. She plans to develop a monthly public access program interviewing local businesses.
- Airing new PSA from Baldwin-Buss Foundation.

#### **V. Friends of HCTV Update – Ginny Frazer**

- Submitted Hudson Community Foundation Grant for new equipment.
- Tabled at Hudson Farmers Market – passed out info cards.
- Gary solicited on social media and received donations.
- Need event ideas: Michael suggested exploring a partnership with new library for training in their studio.

#### **VI. FCC Docket Order # 05-311 Update – All**

- Already updated earlier in Barb VanBlarcum’s staff report.

#### **VII. Discussion and vote on change to Public Access rules concerning on-demand - All**

- Some programmers have asked about having their videos posted on Vimeo.
- Proposed rule added to clarify that non-HCTV produced content can be hosted elsewhere, but not on official channel.
- Ginny made a motion to adopt the new rule as written. Michael seconded. Vote was unanimously in favor of adoption.

#### **VIII. New Access Program Ideas, Previous Meeting Follow Up & Once Around – All**

- Jeff noted there is a new visitor identification system in schools—RAPTOR—asks if we are/should be broadcasting information about it.
- Michael (reiterated) support for the idea of a partnership with library for video services could be mutual beneficial.

- Dan discussed upcoming Central States meeting of Alliance for Community Media in Grand Rapids. HCTV will send representative(s). Hosted by WKTV.org.
- Ginny: Phil Hermann suggested exploring a vocational program related to the video program. 6-district compact is focused around vocational education agreements. Cuyahoga Falls, Kent, Hudson, Stow-Munroe Falls, Woodridge, Tallmadge agreed to create a joint vocational education program across the schools, where certain vocational programs are taught at particular schools in the compact. Kids spend half day at the school doing vocational program and half at their home school. If a media production-related vocational program is potentially happening here, HCTV/City should be involved in planning and discussion to how the program will relate to HCTV and staff.
- Nick: Spectrum franchise fee discussion. Spectrum shared their number of subscribers in Hudson. Baseball Heritage Museum cancelled Cy Young documentary presentation. Garfield documentary in Presidents of Ohio project progresses. Recorded Mike Coburn's Trike & Hike event. Reminded everyone that next month is officer election time.

### **IX. Adjournment**

The next committee meeting date is scheduled for Monday, September 16, 2019 at 6:30 PM in the HCTV studio at Hudson High School. With no further business indicated, the meeting adjourned at 7:53 PM.