



## COMMUNITY TELEVISION

### Hudson Community Television Advisory Committee

#### *Committee Meeting Minutes*

Meeting Date: September 16, 2019

Meeting Location: HCTV Studios, Hudson High School.

**Members in attendance:** Michael Beam, Aimee Dunphy, Patrick Miller, Jeff Russell and Nick Zaklanovich.

**Ex Officio:** Barbara VanBlarcum and Dan Gerbracht.

**Not in attendance:** Ginny Frazer. **Ex Officio:** Dr. Dan Williams – Council Liaison.

#### **I. Call to Order**

Committee Chair Nick Zaklanovich called the meeting to order at 6:35 P.M. Aimee Dunphy took notes.

#### **II. Greeting of members and guests**

Nick greeted all in attendance. No guests were present at the meeting.

#### **III. Approval of Previous Meeting Minutes**

The draft minutes for the September Committee meeting were approved with a few small changes. The approved minutes will be posted to the City web site.

#### **IV. Station Management Reports – Barbara VanBlarcum & Dan Gerbracht**

##### **Barbara VanBlarcum:**

- Public Access will start airing a program on James A. Garfield, the first in a five part series about Presidents from Ohio created by NZAM.
- North of 60 will air programs on the Food Pantry, the Balance Expert, and a doctor from NEOSkin.
- Yeji and Ethan started production on the first “Yeji on the Town” show.
- Produced show in the OARDC Secrest Arboretum ribbon cutting for the new visitors center.
- HCTV recorded Casey Weinstein’s visit to the Hudson Library and the Explorer Preseason football video.
- The League of Women Voters will be hosting climate change workshops, as well a candidate forum on Oct. 22 and the program will air that same week.
- The League is also planning to host a meeting at the HCTV studio to raise awareness for community media.

## **Dan Gerbracht:**

- Shared weekly Vimeo stats - spike on Monday due to Hudson Headlines, Sunday spike due to the football game.
- The City Manager will be on “Manager Minutes” every Friday.
- Proposal to wire new City Hall for sound.
- Purchased new equipment (editing 4K monitors, control room monitors, phone stabilization - steady cam).
- Moved some equipment into empty room across the hall.
- Audio Technica helped fix Sony wireless microphone, while someone from Kent State helped fix green screen lighting.
- ACM meeting in Michigan in mid-Oct.
- Projected 2020 budget submitted, including \$8,000 for new editing computers.
- The City and the Chamber of Commerce are creating a restaurant passport program with 26 participating restaurants. HCTV is producing 1 min videos for the participating restaurants.

## **V. Friends of HCTV Update**

- No new updates.

## **VI. FCC Docket Order # 05-311 Update – All**

- No real news update (due to be implemented Sept. 27).
- Decision will be appealed.
- City is having discussions about a backup plan if franchise fees are taken away.
- Nick recommended that everyone band together to fight the FCC (10 similar operations in Ohio if HCTV wants to contact them).
- Aimee asked about timeline of Spectrum making a decision. Barb reported that Spectrum will have to give notification of decision, but that decision can be made at any time once decision goes into effect.

## **VII. Nomination of Chair and Vice Chair - All**

- Jeff mentioned that he spoke with Nick, and although Nick would prefer not to be Chair again, he is not completely opposed to it.
- Jeff immediately nominated Nick. Nick agreed to the nomination, unless someone wanted a change.
- Jeff officially nominated Nick to Chair the Committee, Michael seconded. All were in favor.
- Michael nominated Aimee for Vice Chair. Nick seconded. All were in favor.

## **VIII. New Access Program Ideas, Previous Meeting Follow Up & Once Around – All**

- Jeff mentioned that a two camera shoot for the football game was a lot of pressure.
- Patrick asked about HCTV making a band video, separate from the football video. Dan mentioned that the HHS Band makes their own videos, but he would look into posting the Band videos on the station’s Vimeo page. Barb mentioned it possibly could be used as filler on the HCTV channel.

## **IX. Adjournment**

The next committee meeting date is scheduled for Monday, October 21, 2019 at 6:30 PM in the HCTV studio at Hudson High School. With no further business indicated, the meeting adjourned at 7:22 PM.