



Hudson Community Television Advisory Committee

Committee Meeting Minutes

Meeting Date: February 18, 2020

Meeting Location: HCTV Studios, Hudson High School.

Members in attendance: Kabir Bhatia, Patrick Miller, Jeff Russell and Nick Zaklanovich.

Ex Officio: Dan Gerbracht and Barbara VanBlarcum.

Not in attendance: Michael Beam, Aimee Dunphy, Ginny Frazer. **Ex-Officio:** Dr. Dan Williams – Council Liaison.

I. Call to Order

Committee Chair Nick Zaklanovich called the meeting to order at 6:29 P.M. Jeff Russell took notes in a trade with Michael Beam who in exchange will perform the note duties for the July 20, 2020 meeting.

II. Greeting of members and guests

Nick greeted all in attendance. No guests were present at the meeting. Nick mentioned that Dr. Williams would be attending the regular City Council meeting on this same evening, so he is not available to attend this Advisory Committee meeting. Kabir Bhatia, a newly appointed member of the committee was introduced to those present.

III. Approval of Previous Meeting Minutes

The draft minutes for the January 21, 2019 committee meeting were approved as written, with some spelling corrections and two changes in language. The approved minutes will be posted to the City web site.

IV. Station Management Reports – Barbara VanBlarcum & Dan Gerbracht

Barbara VanBlarcum:

The position of Production Assistant has been posted.

We've been meeting with Tom Sheridan, as we transition from being part of the Utilities Department to being under the Assistant City Manager. He would like to attend our March meeting to present to the committee.

We will be attending a webinar on working with local media outlets. We also had a visit from Eric Marotta from the Hudson Hub on an article about HCTV. The article will be coming up, soon.

We are having visits from representatives of schools in the 6th District Compact. We will be recording the Friends of Hudson Parks program.

Public Access Update:

- Two more North of 60 programs recorded.
- Yeji Around Town has produced her 5th program about Ohio Organic Store
- Dr. Andrew Kender, DC, recorded some footage for a possible program on Chiropractics. He also talked with Mr. Ondash's class about possible logo designs for the program.
- KBTime produced a new program on Chapel Hill plus a tour of the new Middle School.
- NZAM Productions produced a program on the opening of the new Ada Cooper Miller Natatorium.
- Hudson Rotary Club (4)
- First Congregational Church (8)
- Gloria Dei Lutheran (4)
- Forum 360 (4)
- HCTV produced a Hudson Community first career panel at WRA, an Evening of Jazz with the HHS Jazz Bands, the State of the City presentation by Jane Howington, State of the Chamber address, HHA: Summit County Historical Society, and basketball games. More basketball to come.

Dan Gerbracht:

We've ordered equipment:

- iPad
- 2 MacBook Pro laptops
- Camera Calibration Equipment
- Keyboard Overlays for Premier Pro

We still have used equipment for sale on gov.deals, including one of our public access cameras for \$500, some audio gear, our old blue equipment racks. We have wireless microphones for sale, and one of our other old public access cameras.

We've produced two Hudson Headlines programs – one on snow plowing and one on economic development. We're working on another on capital projects within the city.

We are recording all the Charter Review Committee meetings at town hall.

We are recording a series of departmental overviews to provide information to residents about what each department does. They are available on Hudson social media platforms.

The City was recently named in the Top 7 Innovative Cities. The application included nice description of HCTV.

Our new equipment check-out system is up and running. All our equipment has QR codes, now, so we can check them in and out. We're using it internally and expect a full roll-out March 1st.

Nick asked about updates of the ongoing discussions with the 6th District Compact people. Dan said that there was really nothing new to share. The city will get involved going forward.

V. Friends of HCTV Update – All

We are again receiving deposits from First Energy as part of a program of matching employee contributions – through Phil Leiter’s wife, a First Energy employee. Nick will continue to track.

We received a contribution for the Fun Facts PSA that was run during the basketball games.

VI. FCC Docket Order # 05-311 - Barbara VanBlarcum

Barbara and Nick attended the recent call. We should be reaching out to Senator Portman as a possible co-sponsor of the legislation – the Protecting Community Television Act. They currently have 31 co-sponsors in the House and 16 co-sponsors in the Senate – none from Ohio. It is now in the Energy and Commerce committee.

On March 6th there will be a Stay Request hearing in Cincinnati to try to stop implementation of the Act. A full trial of the Stay Order could come in 2021.

Dan reported a conversation with a counterpart in Chardon, Ohio, who is convinced that the FCC Act does not affect community stations in Ohio, because we are State-franchised. There was further discussion about who to reach out to for clarification.

VII. New Access Program Ideas, Previous Meeting Follow Up & Once Around – All

Dan mentioned that the city sent information about the Production Assistant to area colleges and universities. It’s also posted on Facebook. It could be either a full-time or part-time position.

Kabir said the Middle School Talent Show had been cancelled, but that some of the participants were interested in producing their own video. The show was a fundraiser for the Music Department. It would need to be a Public Access program (not HCTV production) to avoid conflict with copyrights. Kabir and Barbara will continue to discuss possible production dates and logistics.

Dan asked if Kabir had received the City Code of Conduct and other documents to sign, as a new member of the Advisory Committee. Kabir has not received them. Dan will follow up.

Patrick said the Hudson Job Search is in editing. Jeff is assisting with suggestions for the flow of the story.

VIII. Adjournment

The next committee meeting date is tentatively scheduled for Monday, March 16, 2020 at 6:30 PM in the HCTV studio at Hudson High School. With no further business indicated, the meeting adjourned at 6:58 PM, possibly a record for brevity.