



Hudson Community Television Advisory Committee

*Committee Meeting Minutes*

Meeting Date: July 20, 2020, 5:30 PM

Meeting Location: A virtual meeting that was held via Zoom and hosted by the City of Hudson

**Members in attendance:** Michael Beam, Kabir Bhatia, Ginny Frazer, Patrick Miller, Jeff Russell and Nick Zaklanovich.

**Ex Officio:** Dan Gerbracht, Barb VanBlarcum, Councilman Skylar Sutton (Liason),

**Guest:** Tom Sheridan (Hudson City Staff).

**I. Call to Order**

Committee Chair Nick Zaklanovich called the meeting to order at 5:32 P.M. Michael Beam took notes.

**II. Greeting of members and guests**

Nick greeted all in attendance. Two guests were in attendance at the meeting, Councilman Skylar Sutton and Assistant City Manager Tom Sheridan.

**III. Approval of Previous Meeting Minutes**

The draft minutes for the June 15, 2020 committee meeting were approved. The approved minutes will be posted to the City web site.

**IV. Station Management Reports – Barbara VanBlarcum & Dan Gerbracht**

**Dan Gerbracht**

HCTV Updates

- Virtual safety town project was the big project this month. 8 different lessons recorded & produced with Fire/EMS departments. Videos to be released Wednesdays. Students will watch safety lessons with their parents. All videos will be available on city website. Once homework is all done, students will receive certification from police department. The videos are produced to last for many years.

- HCTV continues to produce Hudson Headlines — many recent videos focused on things to do around town during the pandemic. This week’s video is about the new DORA. Another video was produced for the new skate park construction at Veteran’s Way.
- Sony sent new video equipment for HCTV to demo. These are robotic cameras that can be operated without personnel in studio to allow for physical distancing. A purchase can be potentially reimbursed through the CARES act funding.
- The HCTV studios is now open for broadcast: the studio and host only—and studio is setup to allow for physical distancing.

**Barbara VanBlarcum:**

Public Access Updates & Acquired Programming

- Frank Youngwirth will record his 20th anniversary *Good Day Hudson* tomorrow. It will be a 90-minute show, including clips from last 20 years. Including guests Liz Murphy, Tom Vince, & Barb VanBlarcum.
- Community volunteers have worked to produce an awards ceremony for HHS including scholarship information and other award winners with pictures and bios. This is a co-production between HHS Guidance Department, Friends of HCTV, community donors, and HCTV. Airs soon.
- Tom Speaks has produced *Thrive*: a series of people thriving during the pandemic. Starts airing next week.
- Tom Speaks produced another show *Full potential* starting this week. It is a discussion of parents and caregivers of special needs children with specialists.
- Beth Bigam produced *Ohio Legislative Update* with updates w/ Kristina Roegner & Bill Roemer with Columbus updates
- *Yeji Around Town* —continues producing interviews with local Hudsonites, new episode features Uncommon Art gallery owner with virtual tour of the gallery.
- *Hudson Rotary Club* has produced interviews with rotarians. 4 new episodes via Zoom.
- *Forum 360* and *City Club of Cleveland* — produced videos with conversations about race relations, COVID-19 adaptation, healthcare, and other timely issues.
- Contacted by several local organizations about how to connect with our community in fall: *League of Women Voters* (candidates and issues forum, potentially live from the HHS auditorium), *Leadership Hudson* on their *State of Mind* mental health week project to share with public. *Hudson Heritage* monthly meeting to air monthly presentation from a historian in lieu of their monthly meeting.
- *North of 60* has produced 2 new episodes

- *Community of Saint John* weekly services have been scheduled to air on HCTV
- HCTV is featuring the best of the *Hudson Summer Music Festival* seasons with a selected concert every week

#### **V. Friends of HCTV Update – Ginny Frazer**

- Gary awarded the Friends of HCTV Scholarship to Anne Sexton. Working on a press release about the award.
- Worked with the guidance department for the awards video that will be coming out on Thursday.
- First Energy has continued to donate to the *Friends of HCTV*

#### **FCC Docket Order # 05-311 – Nick Zaklanovich**

- A stay on the order was denied
- The court case is in the 6th circuit in Cincinnati (OR vs FCC), expected decision in fall
- Legislation in the US Congress has 36 House cosponsors, 17 cosponsors in the Senate
- ACM has noted “least access programming” rules that were discussed in a public meeting. Could be used as a precedent for the lawsuit.
- HCTV franchise fee payments have remained steady all year—the “fee” we’ve been charged for transmission remains stable and small

#### **VII. New Access Program Ideas, Previous Meeting Follow Up & Once Around – All**

- Patrick: *Hudson Job Search* is interested in producing another program.
- Jeff: Will we record fall football, if it still happens? Fall sports are currently TBD. OHSA is trying to push forward with football. But, this is all up in the air. First game would be in September.
- Barb: Inquired with city solicitor about posting HCTV user created content on our site. The general consensus is that HCTV should not post user content due to copyright issues and only post HCTV-produced material. Friends of HCTV could potentially offer hosting, links to other HCTV programming, or some kind of directory. HCTV offers video files to producers to post where they would like—on their own video streaming host.
- Nick: Recoded at historic barn unveiling at Barlow Farm this past weekend. Principal editing is complete and show should go up in August.
- Nick: Tom Vince’s *Presidents of Ohio* series update: U. Grant sites are closed. R. Hayes sites are open—so Hayes site will be the next target for recording.
- Nick: HHS has a baseball game on Saturday at Canal Park. Will we record? No others knew about it. Nick will check if we can record it for the channel.
- Nick: Contacted *Friends of Hudson Park* about producing a show for them.

- Nick: Hudson City Charter commission has developed some wording to encourage diversity among committees. Nick checked on geographical diversity, we don't have any members from Ward 4. Dan understood the revision may only apply to legal/policy boards. Planning and BZBA were going to require members from all wards. We'll see if these changes pass and what they look like when they do.
- Hiring freeze is still in place, so HCTV cannot replace empty staff position.

### **VIII. Adjournment**

The next committee meeting date is tentatively scheduled for Monday, August 17, 2020 at 6:30 PM and will be held via Zoom, unless permitted to do otherwise by the City and/or State. With no further business indicated, the meeting adjourned at 6:09 PM.