



Hudson Community Television Advisory Committee

Committee Meeting Minutes

Meeting Date: September 21, 2020, 5:31 PM

Meeting Location: A virtual meeting that was held via Zoom and hosted by the City of Hudson

Members in attendance: Michael Beam, Kabir Bhatia, Patrick Miller, Jeff Russell and Nick Zaklanovich.

Ex Officio: Dan Gerbracht, Barb VanBlarcum, Councilman Skylar Sutton – City Council liason, Thomas Sheridan – Assistant City Manager, Professional Services.

I. Call to Order

Committee Chair Nick Zaklanovich called the meeting to order at 5:31 P.M. Patrick Miller took notes.

II. Greeting of members and guests

Nick greeted all in attendance. No guests were in attendance at the meeting.

III. Approval of Previous Meeting Minutes

The draft minutes for the August 17, 2020 committee meeting were approved. The draft minutes were supplied by Ginny Frazer. The approved minutes will be posted to the City web site.

IV. Station Management Reports – Barbara VanBlarcum & Dan Gerbracht

Barbara VanBlarcum:

Acquired:

HLHS: Two cooking lessons: NOSH, WR School of Cooking

HLHS: Susan Eisenhower book talk

Akron Roundtable: Camacho – Akron Canton Airport

Akron Roundtable: Debra Adams Simmons – National Geographic

HHS Baseball @ Akron

Forum 360s

Hudson Rotary Club

Public Access:

Thrive: Tom Speaks
Full Potential
Yeji Around Town: Cambridge Jewelers
North of 60
Phun Phacts: Flu & Anti-coagulant medications
Retirepreneur – Marilyn Orr interviewed by Donna Kastner
First Congregational LIVE
Community of Saint John
Hudson Presbyterian
Gloria Dei Lutheran

HCTV:

Football games (4) home & away
HCSD Building Tours
LWV Candidates Forum
Good Day in Hudson (September)
Barlow Community Center ponds WEBINARS (4) Live & replay
“Looking Back” Oral History: Gail Royster interviewed by Kathryn Sines

Dan Gerbracht:

- HCTV has produced 4 football games. For the Wadsworth away game, we received a live feed with our announcers in the Studio. We’ll also receive a feed for the upcoming Highland away game.
- We did a dry run for the Barlow Webinar in regards to the damns that will be built behind the Barlow community center. The community can ask questions with this webinar. This format can be utilized for other city virtual community forums.
- City Council is going back to in-person meetings. We’re resetting the audio system to make sure everything works. Starting next week, we’re shutting the room down for sound system renovations.
- We’ve completed a Hudson Headline episode on the Route 91 construction project. And were working on episodes on the Ellsworth Meadows Golf Club and the Leaf Collection program.
- Next week were shooting a Hudson Community Foundation panel on scams and identity theft.
- Next week we’ll be broadcasting our final home High School football game against North Royalton.
- On Saturday we’ll be recording the Parade of Bands.
- We’re working on a proposal for Robotic cameras, possibly utilizing the Cares Act money. We’re discussing putting cameras in the gymnasium so we can stream upcoming games.

Mike Beam asked a question regarding the status of the vocational program involving the HCTV studio. Dan stated the program was postponed until 2021. The 6-District Compact committee is moving ahead with starting the program next fall.

V. Friends of HCTV Update – Nick Zaklanovich (filling in for Ginny Frazer)

- Friends of HCTV received a contribution from Fleet Response to cover the cost of providing the away football games on HCTV.
- We’ll continue the effort to find funding sources for underwriting football games next year and basketball games this year.
- Dan Gerbracht stated that HCTV averaged 4,000 to 7,000 viewers for the previously aired Hudson High School football games.

VI. FCC Docket Order # 05-311 – Nick Zaklanovich

Nothing new to report.

VII. Viewer survey discussion and planning – All

- The committee did not have any revisions to the HCTV viewer survey.
- Dan suggested that the viewer survey be released to the public at the same time as the Hudson Headlines in mid-October.

VIII. Nomination and election of committee chair and vice-chair – All

- The committee was undecided on the nomination of a new chairperson and a vice chairperson. Nick suggested delaying the nomination for one month until Ginny Frazer and Aimee Dunphy are in attendance. Nick extended his term for one month.

IX. New Access program ideas, previous meeting follow-up & once around – All.

- Barb asked the committee to reach out or suggest oral histories that we could record in the community. Mike Beam suggested that the Baldwin-Buss House foundation could be a potential program.
- Patrick Miller suggested a program featuring highlights from the Hudson High School football games from this year.
- Dan stated Elizabeth Slagle (Clerk of Council) informed him that Thor Wasbotten is back in town and has expressed interest in re-joining the Committee. Thor needs to wait because of the residency requirement.
- Dan also stated a scheduling conflict with next month's meeting because of a High School concert recording for HCTV. He suggested a different time and/or date for HCTV committee meeting.
- Dan stated that he and Barb are working on a fundraising opportunity for HCTV. They've had a couple of outside organizations inquire about renting the studio. HCTV public access rules state that anything that is recorded in our studio has to be aired on HCTV. This also pertains to HCTV equipment used outside of the studio. They stated that they're working on a proposal for the city legal department. Also, they've been asked by a couple of organizations if they could hire an HCTV staff member to record an event. Dan will update this fundraising opportunity with more specifics during the next meeting.
- Tom Sheridan explained how the Cares Act money is being used. He stated that we have to enter in a purchase order by October 15, 2020, and we have to use everything by the end of year. And we're going to address this to Council in regards to Capital improvements for HCTV.
- Jeff Russell stated he will be stepping down from the committee late this year or early next year.
- Nick asked if the committee had any objections to meeting virtually for the rest of year. The committee did not have any objections.
- Nick asked if there were updates on the franchise payments from Spectrum. Dan confirmed the last payment was \$73000 for quarter two of 2020, down \$1000 from the previous quarter.
- Nick recorded 3 individual programs for Friends of Hudson Parks. He'll be doing another recording session with the vice-president of that group. And another separate program for the Butterfly Habitat.
- Nick also has a 2019 Halloween window painting program that he's finishing up.
- Nick asked about a technical problem "Channel not available" on the cable government channel. Dan stated that this a common problem with the Spectrum cable boxes. The boxes have to be re-booted to fix the problem.
- Nick asked the committee about future meeting times and dates.

X. Adjournment

The next committee meeting date has not been officially established yet. It will be held via Zoom. With no further business indicated, the meeting adjourned at 6:27 PM.