



## Hudson Community Television Advisory Committee

### *Committee Meeting Minutes*

Meeting Date: February 11, 2021, 6:30 PM

Meeting Location: A virtual meeting that was held via Zoom and hosted by the City of Hudson.

**Members in attendance:** Michael Beam, Aimee Dunphy, Ginny Frazer, Emily Lopick, Patrick Miller and Nick Zaklanovich.

**Member not in attendance:** Kabir Bhatia.

**Ex Officio:** Dan Gerbracht, Nicole Kowalski – Council Liaison.

#### **I. Call to Order**

Committee Chair Nick Zaklanovich called the meeting to order at 6:32 P.M. Michael Beam took notes.

#### **II. Greeting of members and guests**

Nick greeted all in attendance. No guests were in attendance at the meeting.

#### **III Approval of Previous Meeting Minutes**

The draft minutes for the January 14, 2021 committee meeting were approved as written, with one minor correction. The approved minutes will be posted to the City web site.

#### **IV. Station Management Reports – Dan Gerbracht**

##### **Dan Gerbracht:**

- Updated livestream software & computer in studio. Fiber optic cable wired to football stadium. Can increase capacity of athletics productions.
- Exploring virtual /remote intercom system (Unity Intercom). Widely used in production. This would allow studio to better integrate mobile devices and distant volunteers/staff/other organizations with productions.
- Proposals out for upgrading studio cameras
- Public access user requests for Facebook live streaming. Dan put together a FB Live kit. Plan to share with public soon. Meg working on iPhone kits that were donated by Friends of HCTV. Hope to have this done by next week.
- Working with Cable9 on a few projects. They're in discussions about studio upgrades.

- Recent Hudson Headlines on Trails, Businesses in Hudson and there will be one on Dispatch Center in police station (coming)
- Connected with a California TV station for production discussions. It came through the Alliance for Community Media
- Thinking about joining the Northern Ohio Videographers Organization (novaohio.com)
- Broadcast class at high school every-other day. Group will be producing the Herman show.
- 6-district compact course happening in the fall. Toured University of Akron who has an articulation agreement for course credit. Kent State also working on a partnership. Expected to join HCTV studios in spring semester, unless high enrollment.

**Barbara VanBlarcum (relayed via e-mail):**

**The following Public Access programming was available in the past month:**

- Yeji Around Town: Hudson Visitors Center & gift shop; North of 60: 3 new episodes; Retirepreneur: final episode; Hudson Rotary Club: weekly; Phun Phacts at the Pharmacy: drug recalls, coronavirus; Scenes & Things: hike around Tallmadge Meadow Loop; 2021 Christian Unity Prayer Service; Community of Saint John: 4 services; First Congregational Church: 4 services; Hudson Presbyterian Church: 4 services.
- HHS: Leukemia & Lymphoma Society fundraising campaign “Hudson’s Got Talent!” – extravaganza of community performances & presentations. Premiers Saturday evening (Feb. 13) on HCTV at 7 PM - - will continue to air through February.

**Acquired:**

- Akron Roundtable: 2 episodes – COVID Mental Health / author David Giffels; Summit MetroParks: hour program including peaceful scenes, winter tree i.d., yoga; Forum 360: 4 episodes; Hudson DEI Taskforce three book discussions of “White Fragility” thru HCSD, City, WRA, Tri-C; Western Reserve Academy: Across the Divide - Act Two dance department performance; Hudson Library & Historical Society: author Pete Beatty, “Cuyahoga”; City Club of Cleveland: eight forums;

**HCSD:**

- Alice’s Adventures in Wonderland by the HHS Drama Department zoom performance; HHS Frosh, JV, Girls, Boys Basketball games and Wrestling matches with remote cameras. Stow game announced; HHS Explorers vs Amherst Steele Comets Hockey; HHS Explorers vs Benedictine Bengals Hockey; 1927 School Building Discussion – zoom presentation for the community.

**HCTV:**

- January Good Day in Hudson. Guests: Jane Howington and Deb Hoover; February Good Day in Hudson. Guest: Rep. Casey Weinstein; Hudson Community Foundation – Forum on Mental Health during COVID (Tues. Feb. 9); Hudson Community First – 2021 Virtual Career Panel; Snowmen Parade PSA presenting the snowmen displayed around downtown; Hudson Headlines: Sidewalks & Trails Connectivity Plan; HPD Chief Tabak PSA about car theft prevention; Velocity Broadband Success Stories.

**V. “Friends of HCTV” update – Ginny Frazer**

- Friends of HCTV college scholarship for HHS students available. Call has been sent out.

## **VI. Alliance for Community Media update – Nick Zaklanovich**

- Acting FCC chair is now Jessica Rosenworcel. New commission is planning to look again at net neutrality rules that were repealed under previous FCC body. Any community media related legislation would need to be reintroduced due to a new sitting Congress.

## **VII. New Access program ideas, previous meeting follow-up & once around – All**

- Dan will be submitting nomination package to community media awards.
- Barb pitched the HCTV app to Kent State Emerging Media & Technology students. Waiting for next steps.
- Emily: First Congregational advertises HCTV airing of a livestream of church service, which are popular. Dan: Pre-COVID there were 2 weekly Hudson area church services. Now 4 including livestream from First Congregational.
- Nick asked about franchise payments. Dan noted that the final 2020 payment came in and we ended just under the expected \$300k. There was a new \$250 fee. Finance isn't concerned but will continue to watch the trend of payments.
- Nick: Any follow-ups from last month's discussion about HCTV producing content to support local businesses? Nicole: A local "Shop Local, Shop Hudson" group focused on Hudson Businesses presented at the Council Workshop and floated the idea to request a budget item to create a campaign to support local business. Group might partner with HCTV when this campaign idea is more fully developed. Still in very early discussions. Dan: HCTV has worked with this group in the past.
- Nick: Clinton Line Railroad program with Tom Vince editing is coming along and the program is almost done. Also has an ongoing project with Friends of Hudson Parks. Has made contact with Hudson Coach and working with Patrick & Dan to create a highlight reel for Hudson HHS football.

## **VIII. Adjournment**

The next committee meeting date is tentatively scheduled for Thursday, March 11, 2021 at 6:30 PM and will be held via Zoom, unless permitted to do otherwise by the City and/or State. With no further business indicated, the meeting adjourned at 7:14 PM.