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Hudson Community Television Advisory Committee

Committee Meeting Minutes

Meeting Date: March 11, 2021, 6:30 PM

Meeting Location: A virtual meeting that was held via Zoom and hosted by the City of Hudson.

Members in attendance: Kabir Bhatia, Aimee Dunphy, Ginny Frazer, Emily Lopick, Patrick Miller and Nick Zaklanovich.

Member not in attendance: Michael Beam.

Ex Officio: Barbara VanBlarcum, Dan Gerbracht, Nicole Kowalski – Council Liaison.

I. Call to Order

Committee Chair Nick Zaklanovich called the meeting to order at 6:31 P.M. Aimee Dunphy took notes.

II. Greeting of members and guests

Nick greeted all in attendance. No guests were in attendance at the meeting.

III Approval of Previous Meeting Minutes

The draft minutes for the February 11, 2021 committee meeting were approved as written, with one suggested correction. The approved minutes will be posted to the City web site.



IV. Station Management Reports – Dan Gerbracht & Barbara VanBlarcum

Dan Gerbracht:

- End of Feb aired the State of the City
- New Dispatch Center program shared by State Reps
- City's 2021 projects
- Six programs submitted to hometown media awards
- Successfully using all robotic cameras (BOE Meetings and 3 or 4 concerts)
- City Council returning to in-person meetings on April 6, so will need to prepare Town Hall to air meetings

Barbara VanBlarcum:

- Hudson Community Foundation program on protecting mental health
- First Congregational Ash Wednesday service
- North of 60 program with the Sexton at the cemeteries
- Rotary Club speakers
- Hudson's Got Talent Fundraiser ran through February and beat their fundraising goal
- Cub Scout's borrowed equipment and did a livestream of their Pinewood Derby and it was aired on the channel a few times
- Clinton Line Railroad program will be airing this week
- Fun Facts at the Pharmacy will be about the Covid vaccinations
- Acquiring Author Talks from Hudson Library series
- Meeting with Kent State student to build app for Station
- There is a new sign posted outside so people know where HCTV is located. It was created by the Parks Department

V. "Friends of HCTV" update – All

- No new updates

VI. Alliance for Community Media update – Nick Zaklanovich

- Nick attended meeting virtually. April 15 trial date; decision late May
- Massachusetts proposal to tax streaming services

VII. New Access program ideas, previous meeting follow-up & once around – All

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- Barb and Meg met with Shop Local to discuss video to air to encourage people to shop/eat locally
- Patrick might be covering HHS Tennis Team
- Barb mentioned that HHS Girls Lacrosse will be recording all matches
- Ginny mentioned that last night and today at noon presentation about building Should the recordings be put on channel. Barb will be calling school to see which one they want aired.
- Nick has the Friends of Hudson Parks programs about 70% complete and split into four programs
- Nick is reviewing the 2020 football programs to pull out clips

VIII. Adjournment

The next committee meeting date is tentatively scheduled for Thursday, April 8, 2021 at 6:30 PM and will be held via Zoom, unless permitted to do otherwise by the City and/or State. With no further business indicated, the meeting adjourned at 6:58 PM.