



Hudson Community Television Advisory Committee

Committee Meeting Minutes

Meeting Date: April 8, 2021, 6:30 PM

Meeting Location: A virtual meeting that was held via Zoom and hosted by the City of Hudson.

Members in attendance: Michael Beam, Kabir Bhatia, Ginny Frazer, Patrick Miller and Nick Zaklanovich.

Member not in attendance: Aimee Dunphy and Emily Lopick.

Ex Officio: Barbara VanBlarcum, Dan Gerbracht, Nicole Kowalski – Council Liaison, Thom Sheridan – Assistant City Manager Professional Services.

I. Call to Order

Committee Chair Nick Zaklanovich called the meeting to order at 6:33 P.M. Ginny Frazer took notes.

II. Greeting of members and guests

Nick greeted all in attendance. No guests were in attendance at the meeting.

III Approval of Previous Meeting Minutes

The draft minutes for the March 11, 2021 committee meeting were approved as written. The approved minutes will be posted to the City web site.

IV Station Management Reports – Dan Gerbracht & Barbara VanBlarcum

Dan Gerbracht...

- Hudson Headlines - police department, pedestrian safety, school bus safety for motorist, DORA furniture
- HCSD Project - school provided cable to various athletic fields and courts, additional robo cameras in HS auditorium

- Early discussion with HCTV Staff about replacing systems managing the channels to save staff time...not budgeted at this time...\$25,000-\$40,000 additional needed
- New sound system for Hudson City Council...back in person
- Question for committee for May Meeting - future meetings...if “in person” at HCTV Studio there can be no virtual attendance. If want both “in person” and virtual would need to meet at Town Hall.
- Question for committee for May Meeting - purchasing of equipment (\$1,200-\$2,000) for public posting on Facebook...should HCTV be involved...would we need to change our rules and regulations because these would not be on HCTV channels. Michael Bean says he is OK with expanding HCTV’s mission even adding audio equipment. Dan Gerbracht is concerned about relevancy of content for the station. Ginny Frazer was concerned about HCTV responsibility for content. COVID has expanded what technology is available.

Barbara VanBlarcum...

Public Access:

- PSA by Christ Church Episcopal
- Clinton AirLine RR by Nick & Allyn
- On the Road: Richfield by Nick & Allyn
- HUDLAX HHS Girls Lacrosse season
- Hudson Library: Renewal Levy
- 2 episodes of Phun Phacts at the Pharmacy
- Hudson Community Foundation forum: “Moving Beyond Substance Use”
- Yeji Around Town (#12): Ross Farm Mercantile
- FCC: Maundy Thursday
- FCC: Wilhelm Organ concert

Acquired:

- Akron Roundtable: Dr. Walston
- City Club of Cleveland
- Hudson Library Author Series

Hudson City School District:

- 1927 Building community presentation
- The Herman Show: Alexia Andrachik

HCTV:

- Vocal Impact + HHS Jazz concerts
 - Good Day Hudson: April
 - Trio a Capriccio flutes
- Friends of HCTV is planning to support HCTV is wrapping the HCTV van.
 - There is progress in developing HCTV phone app...programming student at Kent State is working with Barb...may be \$25 monthly charge for the platform used

- HCTV is looking for an intern - production assistant for Summer 2021...narrowed down to two students.

V. “Friends of HCTV” update – All

Ginny Frazer...

- HHS Football Game sponsorships will continue and be expanded in Fall 2021.
- Raise funding to wrap the van...ask Mr. Ondash if his graphic art students would like to design the wrap...approximately \$4,000 cost for wrap...looking for Facebook campaign for additional ownership from the public.
- Hudson HS Awards Video will not involve Friends of HCTV in 2021. HCTV will produce the scaled back version of the video.
- Friends of HCTV Scholarship will be announced next month. One student has applied.

VI. Alliance for Community Media update – Nick Zaklanovich

- Nick attended virtual meeting of Alliance on April 1, 2021.
- Legal challenge from Eugene, OR moving forward.
- There should be a new leader of FCC in the next month.
- PEW Research Center - for the last 5 years show that cable subscribers have dropped from 76% to 56%.
- Closed captioning was discussed. Dan will explore options.
- Dan said Alliance for Community Media Conference will be virtual from June 29-July 1, 2021. At least one HCTV Staff will attend. If a member of the committee would like to attend, the fee is \$100. Registration of staff and committee member must be at the same time...send Dan an email if you would like to attend.

VII. New Access program ideas, previous meeting follow-up & once around – All

- Dan - old equipment will be posted for sale.
- Kabir - Hudson MS Track Meets...any ideas to post them...have 2 donated iPhones that could be used.
- Patrick - volunteered to help the Kent students with the phone app if needed.
- Nick - Tom Vince video; Park Board video in production; 2020 Hudson HS Football video in production; HCTV budget is on target

VIII. Adjournment

The next committee meeting date is tentatively scheduled for Thursday, May 13, 2021 at 6:30 PM and will be held via Zoom, unless permitted to do otherwise by the City and/or State. With no further business indicated, the meeting adjourned at 7:30 PM.