



## Hudson Community Television Advisory Committee

### Committee Meeting Minutes

Meeting Date: May 13, 2021, 6:30 PM

Meeting Location: A virtual meeting that was held via Zoom and hosted by the City of Hudson.

Members in attendance: Michael Beam, Kabir Bhatia, Ginny Frazer, Emily Lopick, Patrick Miller and Nick Zaklanovich.

Member not in attendance: Aimee Dunphy.

Ex Officio: Barbara VanBlarcum, Dan Gerbracht, Nicole Kowalski – Council Liaison.

#### I. Call to Order

Committee Chair Nick Zaklanovich called the meeting to order at 6:33 P.M. Emily Lopick took notes.

#### II. Greeting of members and guests

Nick greeted all in attendance. No guests were in attendance at the meeting.

#### III. Approval of Previous Meeting Minutes

The draft minutes for the April 8, 2021 committee meeting were approved as written, with a few typographical errors corrected. The approved minutes will be posted to the City web site.

#### IV. Station Management Reports – Dan Gerbracht & Barbara VanBlarcum

##### **Barbara VanBlarcum**

Barb submitted the following report, covering April – May 2020, via email to committee members before the meeting:

- **Public Access:** “On the Road with Thomas L. Vince” (Nick and Allyn), “Friends of Hudson Parks: Episode 1” of 4-part series (Nick and Allyn), LWV Hudson presents

“Statehouse Day: Redistricting,” The Hudson Players present “A Night with Eric Coble,” “Hudson Library Renewal Levy” program, “Phun Phacts at the Pharmacy”: 2 episodes, Hudson Rotary Club: weekly, Forum360: weekly, FCC: “Organ Music for Good Friday.”

- **New Public Access Producers:** Hudson United Methodist Church (weekly, airs Sunday 8:30 a.m.), HUDLAX Girls Lacrosse parents - - every game: home & away.
- **Hudson City School District:** “The Herman Show” – 2 episodes, “Uncharted Waters” with Hudson Community First & HCTV.
- **Acquired:** Akron Roundtable: Paul Dolan “The Cleveland Indians,” Akron Roundtable: Dr. Jeffrey Reuter “Lake Erie,” City Club of Cleveland forums (2-3 a week), Hudson Library & Historical Society Author Series (6 episodes).
- **HCTV Productions:** “Good Day in Hudson:” April guests: Thom Sheridan, Curt Van Blarcum, May guests: Nicole Kowalski, Kate Schlademan, Yeji Kim. “Trio a Capriccio Flute Ensemble,” HHS Boys Lacrosse vs top-ranked Dublin-Jerome (13-12!), HHS Music Association’s Spring Awards Concerts: Bands, Orchestras, Jazz Bands
- Plus, the HBOE meetings and City of Hudson meetings.

### **Dan Gerbracht**

- New Hudson Headlines videos
  - Released pedestrian and bicycle safety video
  - Code enforcement video detailing what you need for a permit, zoning, etc.
  - Dora and other special events going on in Hudson
  - Dan and Emily (comm person for the city) would appreciate feedback on the Hudson Headlines video.
- Used robotic cameras for the concerts mentioned above – broadcast live. Thank you for Nick and Patrick for helping.
- Installed all new camera cabling in the auditorium.
- Moving forward to change video in City Hall.
- Police Department have a proposal for cameras in their training room – consulted with them.
- Middle School cameras – possibly getting control of the robotic camera there for broadcasting concerts.
- Equipment
  - Sony NX5 portable cameras
    - 2 broken – one repaired and one getting replaced
  - New bags and mounts for equipment
- High School graduation – at Blossom Music Center – Blossom not wired for video so presents some challenges.
- Will be able to use fiber optic cabling purchased for other graduation for baseball stadium.

### **V. Discussion items from April 08, 2021 meeting – All**

- A. Survey members concerning possible return to in-person meetings.
  - a. Our next meeting in June will be virtual, but we will be back in person in July.
- B. Discussion on possible options for adding Facebook live capabilities.
  - a. Proposal to purchase a black magic switcher to help facilitate.

- b. Would stream on access users platform and record locally for broadcasting on HCTV.
  - c. The committee agreed that purchasing the switcher should be pursued.
- C.** Discussion on “must air” requirement for all access user productions
- a. Requirement is anything that uses the HCTV equipment must air on the channel at least once.
  - b. Ginny and Nick will work on reaching out to other stations to learn about best practices and bring it back next month. Would more information to better shape overall strategies.
- D.** Automation System
- a. Current system is dated and not innovative – only operates on Windows.
  - b. Equipment is in ok shape, but there are much better options to really revolutionize what HCTV is doing.
  - c. Proposal is to move to the Cablecast System.
    - i. Scheduling is incredibly easier
    - ii. 40 TB and can include metadata
    - iii. Can air any video file it receives
    - iv. Can upload extra content to a video (including PDFs)
    - v. Smart TV apps
    - vi. Scheduling in the future
    - vii. \$31,000 – would pay for itself in less than three years.
      - 1. Perhaps could be funded in part by COVID funding.
  - d. Committee recommends we should proceed with the Cablecast.
    - i. Dr. Beam made a motion to proceed in the exploration of using Cablecast. Ginny and Emily seconded. All committee members in attendance voted all in favor.

#### VI. “Friends of HCTV” update – Ginny Frazer

- Yeji Kim is the recipient of the 2020-2021 Friends of Hudson Community Television High School Senior Scholarship. Through the course of her Hudson High School career Yeji has volunteered many hours at HCTV. She has also independently produced many episodes of Yeji Around Town spotlighting local businesses in Hudson.

#### VII. Alliance for Community Media update – Nick Zaklanovich

- Franchise fees kickbacks
  - Market value or actual value? FCC says market value.
- No info about a new member in the FCC.
- Emergency Broadband benefit – [getemergencybroadband.org](http://getemergencybroadband.org)

#### VIII. New Access program ideas, previous meeting follow-up & once around – All

- Kent Student working on HCTV app gave a final presentation in May.
- Patrick helped with reviewing games for future videos.
- First of four episodes with Hudson Parks will air this week.
- No update on franchise payments.
- Sunshine Law reviews

## IX. Adjournment

The next committee meeting date is tentatively scheduled for Thursday, June 10, 2021 at 6:30 PM and will be held via Zoom. With no further business indicated, the meeting adjourned at 8:20 PM.