



## Hudson Community Television Advisory Committee

### *Committee Meeting Minutes*

Meeting Date: September 9, 2021

Meeting Location: HCTV Studios, Hudson High School

**Members in attendance:** Michael Beam, Aimee Dunphy, Ginny Frazer, Patrick Miller and Nick Zaklanovich.

**Members not in attendance:** Kabir Bhatia and Emily Lopick.

**Ex Officio:** Barbara VanBlarcum and Dan Gerbracht.

### **I. Call to Order**

Committee Chair Nick Zaklanovich called the meeting to order at 6:34 P.M. Michael Beam took notes.

### **II. Greeting of members and guests**

Nick greeted all in attendance. No guests were in attendance at the meeting.

### **III. Approval of Previous Meeting Minutes**

The draft minutes for the August 12, 2021 committee meeting were approved as written. The approved minutes will be posted to the City web site.

### **IV. Station Management Reports – Dan Gerbracht & Barbara VanBlarcum**

#### **Dan Gerbracht**

- Football game, streamed on Facebook 5k views. 500 live concurrent viewers.
  - new equipment including new remote intercom app (cell phone)
  - Friends of HCTV are donating a piece of equipment to make remote intercom work. HCTV is currently using loaner hardware from Macedonia Community Focus #9.
  - Schools gave us (temporary) access to fiber optic cable from stadium

- Volleyball games airing with robot cameras
- Studio IP system setup for remote interviews (zoom)
- Hudson Headlines: School bus safety & Celebrate Hudson, working on Hudson Works
- Vimeo Report: Memorial Day, Independence Day, Hudson Headlines, Police Dept., Celebrate Hudson are most streamed. Devices used for accessing our archived videos are phones, iPads, computers.

## **Barbara VanBlarcum**

### **HCTV Programming notes**

#### HCTV:

- Concerts on the Green: WR Community Band, Liverpool Lads
- Chalk Fest 2021
- Good Day in Hudson: August: Peg's Foundation; Sept.: Elizabeth Slagle & Bach twins
- HHS Explorer Football Preview
- Celebrate Hudson: Concerts, Highlights, Parade
- 2 - Hudson Headlines

#### Public Access:

- 4 – Forum 360s
- Solstice Flutes by Brian Suntken
- 4 – Rotary Club of Hudson (now starting the HBOE & Council candidates)
- Hudson Montessori School Conservatory of Music recital
- 2 – North of 60: HFD Seniors; Genealogy
- Mia Censoprano (HHS Senior): GSA Gold Award
- Phun Phacts @ the Pharmacy: Vaccine updates
- Friends of Hudson Parks: Geocache by Nick & Allyn

#### Acquired:

- Cleveland Restoration Society: Heritage Home Program “Rehab 101”
- 8 – City Club of Cleveland forums
- 5 – Hudson Library & Historical Society author talks
- HHS vs Twinsburg Football
- 2 – Vlada's: Cooking for Kids

#### **Other:**

- Received a \$1500 grant from Hudson Rotary Club for remote cameras, movable cameras for auditorium, waterproof cameras.
- Got a call from a community member via the QR Code on the van
- Channel 1023 (Bulletin Board): might we use this channel to show some live games?

## **V. Discussion on possible changes to the station operation rules – All.**

3 suggested item changes:

1. Program hand-in day (need to move this up from Wednesday to Tuesday)
2. Revise for sub-user authorize form
3. Add a rule to state that you must live or work in Hudson

Draft language to be proposed and potentially voted on next month.

## **VI. “Friends of HCTV” update – All**

- Fleet Response is underwriting the halftime HHS football coverage (“Fleet Response halftime show”)
- Friends received a verbal commitment to underwrite slow-motion replays in the last football game
- Gary sent corporate underwriting letters to local companies, as recommended by Jim Stifler
- \$75 spent to e-mail all Hudson Chamber of Commerce members for underwriting
- Friends will be buying previously mentioned equipment (cell intercom link)
- Ginny is suggesting writing a Friends-sponsored Hudson Community Foundation project grant, potentially a 2003 Hudson flood program grant or HCTV equipment needs
- Van wrap was covered by 2 anonymous donors in combination with a Facebook funding effort

## **VII. Alliance for Community Media update – Nick Zaklanovich**

Nick commented on the discussions during the Alliance for Community Television virtual policy call for September 2, 2021.

The United States Court of Appeals for the Sixth District rejected the three petitions for reconsideration on the court’s ruling in the lawsuit of the City of Eugene, OR vs. FCC, the challenge to the FCC’s 621 Order. As is usually the case, no justification on the rejection of the appeals requests was offered by the Court.

The parties are now considering their next steps, which could include a request for a writ of certiorari to the Supreme Court of the United States. By the court rules, the cert request is only granted when four of the nine justices vote to accept the cert request and that usually only happens when the lower court have ruled in different ways on a case. Since the sixth district ruling was the only ruling in the case, it is very doubtful that the cert request will be granted by Supreme Court.

However, the First District court, seated in Boston ruled on the same day in the case of NCTA – the Internet & Television Association v. Frye which in a case brought by the NCTA, which is the lobby organization for the cable industry against the Attorney General of the State of Maine, Aaron Frye. The NCTA sued over regulations enacted by Maine regarding cable service in the state. Issues included: the placement of PEG channels on cable systems with the broadcast channels (digital Siberia), the requirement to air PEG channels in HD, if so provided and channel guide access.

The NCTA argued that the regulations were in conflict with the Federal Consumer protection statutes. The Court in its ruling, rejected all of the NCTA's arguments against the protections for Maine PEG operations. The ruling will probably be appealed to both the First District and the SCOTUS. We'll have to see how this plays out, but the ruling may have a far reaching impact in other states and nationally.

There is no updated news on a nomination to fill the empty seat on the FCC.

#### **VIII. Nomination and election of committee chair and vice chair – All**

- Tabled until next month with greater committee representation.
- Ginny suggested sharing some duties of chair
- Nick would like to step down after 10 years, and would prefer new ideas in the position

#### **IX. New Access program ideas, previous meeting follow-up & once around – All**

Patrick: Shot a drum line drum-off at Solon game and will share with HCTV

Barb: Follow-up from last month: Request to get schedule to inbox. We have two websites: watch.hudsoncommunity.tv and www.hudsoncommunity.tv. Request link was previously on the "watch" site, but now also added to the "www" site.

Michael: School of Emerging Media & Technology student group from Kent State University moving ahead with HCTV app design & development project. There is still the need for a mobile device app even with potential Cablecast integration. Cablecast is in budget to create schedule. "Cablecast" can install on streaming devices (ie Apple TV). A custom TV app is available streaming. Cablecast might have APIs.

Dan: Follow-ups.

- Studio camera #3 was having a control room communication issue. CCU needs to be sent into Sony for repair. Probably send in at the end of football season.
- Staff received another inquiry to use the studio. This was for a production company from Cleveland recording in Kent. Studio reselling could be a fundraising opportunity. We might discuss adding a fee to using equipment/studio to the rule discussion next month.
- Boy's lacrosse team wants to hire HCTV staff to record their games. Games start in April. We discussed finding a student (HHS/6-district/KSU) to connect to lacrosse team or local freelance producer rather than committing the HCTV staff.

Ginny: Will move ahead in coordinating with Friends on equipment grant for HCF. Suggests sharing more duties and all have a shared obligation to join a meeting.

Nick:

- First Energy Foundation donations to Friends have been sorted out and contributions have resumed.
- Requested Meg Andrus's report from Media Conference
- Contacted WRA & Hudson City Schools about being represented at HCTV meetings. No response from WRA, but Jennifer Reece from HCSD will likely attend next month.

#### **X. Adjournment**

The next committee meeting date is tentatively scheduled for Thursday, October 14, 2021 at 6:30 PM at the HCTV studio. With no further business indicated, the meeting adjourned at 8:05 PM.