



Economic Development

MEETING AGENDA
Hudson Economic Growth Board
February 4th, 2021 – 7:30 p.m.

REMOTE PHONE CONFERENCE – per COVID Restrictions/Guidelines

- 7:30 p.m.
1. Call to Order (2 mins.)
 2. Welcome and Additional Introductions: (3 mins.)
Any Members or Staff not Already Introduced...
 - Jane Howington & Steve DiMauro (if able to attend...)
 3. Old Business: (5 mins.)
 - a. Recap of 07 JAN 2021 Meeting Topics
 - b. Approval of 07 JAN 2021 Minutes
 4. New Business: (50 mins.)
 - a. Discussion on Hudson Economic Development – Jim Stifler (10 mins.)
 - Review Jim's Provided Document – he will address questions only...
 - b. Economic Development Fund Spending Considerations (15 mins.)
 - Outdoor Furniture Purchase for Public Areas Surrounding Merchants
 - c. Progress on HEGB Research Topics on Business Outreach (5 mins. ea. – discussion to follow...)
 - i. Progress on Merchant Outdoor Event Considerations (Howard & Chris)
 - ii. Merchant & Restaurant Outreach (Bob D. & Ashley)
 - Outreach to Destination Hudson,
Chocolate Walk & Other Program Initiatives...
 - iii. Local Business Resource Call-Out (Marc & Bob G.)
 - Discussion around Net Profit Returns
 - other flexibility for City to redirect funds due to COVID-19?
(i.e. *Outdoor Furniture, etc...)
 - iv. Additional Outreach Program Considerations (Brad, Diana & Keith)
 - Social Media Approaches - promoting local businesses & restaurants
(i.e. 'MakerTown' concept for online/mobile interfaces)
 - Additional Coordination Between City & Business Support Entities...
 - CIC – Community Improvement Incorporation considerations...
 - d. Growth Board Member Skillsets for Business Card Format Presentation... (5 mins.)
 - Please Provide to Ashley & Keith if Not Already Forwarded already...
- 8:30 p.m.
5. Open Discussion / Continue Discussion (20 mins.)
 6. Review action items for Board Members (5 mins.)
 7. Review Finalized Meeting Schedule &
Confirm date and time for Next Meeting: (5 mins.)
 - a. First Thursday of Each Month (for next 6 months – plus)
 - b. Next Meeting – THR, 04 MAR 2021
- 9:00 p.m.
8. Adjournment